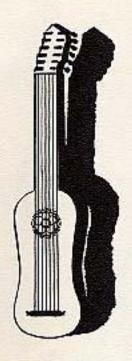


THE WORLDS FINEST GUITARS



Vihuela • 1555

During recent years the Classic Guitar has reached a popularity as never before and the demand for instruments of the highest quality has also risen enarmously. We are proud to present in this catalogue the complete line of GOYA Classic Guitars, all models built in accordance with the latest acoustical findings. Each instrument undoubtedly represents, in each price classification, the finest Classic Guitar ever produced with this tone, workmanship and artistic beauty of design.

Only the very linest selected woods such as the flamed maple, beautifully figured walnut and rich mahagany are used. In order to get the delicate and rich tones necessary these specially aged and seasoned woods are used exclusively. Each style Classic Guitar Neck is made of mahagany and reinforced with a T-rod made of strangest duraluminum. Upon examination of the GOYA Guitar one will marvel at the beautiful glass-like hand rubbed finish. The talent and creative ability of generations of craftsmen have gane into the design and creation of the GOYA Classic Guitar.

These fine expressions of old-world musical genius and dexterity are all fashianed by hand, through the facilities of the shap and personnel of A.-B. Herman Carlson in Gothenburg, Sweden. Each and every instrument, before it is delivered to our authorized distributors, is carefully adjusted, tested and approved by personally appointed Classic Guitar specialists.

The guitar," sold Berlioz, "is a miniature archestra." The truth of this statement is apparent to anyone who has heard a competent performer play the works of the great mosters on the instrument: its harmonic and polyphonic richness, its clear, singing treble supported by deep and sonorous basses, its variety of tone color, all contribute to make it a completely worthy member of the family of instruments.

The guitar has a long and hancrable history. Its origins are last in the remote past, but its popularity, although it has waxed and waned over the conturies, has endured to reach new heights today. With its near causin, the lute, it was the favorite instrument of the Renaissance; the lirst published music was for the guitar or vihuela, as the early Spanish guitar was called. These instruments retained their place of eminence until well into the eighteenth century. By this time the more panderous and camplex, and thus more versatile, harpsichard and plane swept their fretted and plucked predecessors out of their formerly uncontested popularity. Strings struck by hammers replaced strings plucked by the fingers; the machine was replacing man. Even today, however, there exists more music written for the guitar and lute than for any other instrument except the piano.

The composers who wrote all or most of their music for the guitar and lute are legion. Although less known than those for other instruments more in vague, some brief mention may help acquaint the reader with them. Among the early Spanish masters, such names as Luis Milán, Enríquez de Valderrábana, Esteban Daza, Miguel de Fuenllana, Diego Pisador, Luís de Narvõez and Alanso Mudarra deserve to be known. In Italy, Vincenzo Galilei, the father of the astronomer Galileo Galilei, is among the great composers for the lute; with him may be mentioned Simone Molinari. The English lute school is perhaps the most famous, with such names as John Dowland and Thomas Campion, a poet as well as a musician. Among the French, Pierre Attaignant and Adrien Le Ray were the direct precursors of the French clave-cinist school. Among the many Central Europeans who wrate for the lute, two in the eighteenth century may be mentioned: Caunt Johann Anton Logy, an Austrian, and the German Sylvius Leopold Weiss, who probably influenced Johann Sebastian Bach to write his six suites and other pieces for the lute.

Besides Bach, both Handel and Vivaldi wrote for the lute; when that instrument fell into disuse, Boccherini was among those who carried on the tradition by writing for the guitar. Berlioz himself, Schubert, von Weber and Paganini are some of the other great compasers who distinguished themselves by writing for the guitar. Wagner, paraphrasing Berlioz, called the orchestra a "great guitar"; Debussy characterized it as "a harpsichard—but an expressive ane"; Manuel de Falla, who wrote his Hammage to Debussy for the guitar sold of it that it was "the instrument most complete in its harmonic and polyphonic possibili-

ties." Among contemporary composers who have devoted themselves to works for the guitar may be mentioned Villa-Lobos, Castelnuavo-Tedesco, Tansmann, Turina, Ponce, Torroba, and Roussel.

The poet Shelley played the guiter and wrote poems in its praise; the painter Goya listed it as one of his necessities of life; the greatest monarch of his time, Louis the Fourteenth of France, was an able guitarist.

The guitar reached a high point in the nineteenth century, following the success of the guitar composers Gaspar Sonz, Robert de Visée, and Francesco Carbetta in the seventeenth century, and François Campion and Fernando Fernandiere in the eighteenth. Fernando Sor (1778-1839) is generally recognized as the greatest composer to dedicate himself primarily to the instrument. He was followed by Dianisia Aguado, Mauro Giuliani, Matteo Carcassi, and luigi Legnani, who was associated with Paganini. Wenzel Matiegka, a Bohemian and close friend of Schubert, and Anton Diabelli, whose relations with Beethoven are well known, were also guitar composers of note. It was again a Spaniard, Francisca Tárrega, who developed a modern technique of guitar playing. In this he was aided by Francisca de Torres, who created what is today the standard classic guitar.

The classic guitar of today preserves the characteristic shape of the figure eight of its predecessors, but is somewhat larger and wider. Its wider fingerboard [approximately two inches in width] accommodates the strings without crowding or hampering the fingers in any way; there are twelve frets [or one octave] between the body of the instrument and its head, and six or seven over the soundboard. The strings are attached to a flat bridge glued directly to the soundboard of the instrument, rather than passing over a bridge, as is the case with the violin, or being held by pegs which go through the bridge into the top of the instrument, as was the earlier practice. The whole instrument is made at the choicest seasoned woods, selected for resonance and strength; it is tastefully decorated with an inlay around the circular sound-hale, and sometimes on other parts of the instrument. A classic guitar is never pointed, as are many so-called guitars which one sees today, but is varnished to preserve and decorate it. The interior construction is characterized by a fan-shaped system of bracing under the soundboard, to give it maximum strength and vibrational elasticity.

The classic guitar, unlike most instruments, produces its sounds by the direct contact of the fingers, whence the suavity of the sound which it gives. The pitch of the notes is determined by the position of the left hand fingers on the strings, as with the vialin and 'cello; thus ligatures, slides, trills, and other such effects can be produced with case and brilliance. Its range is from E two octaves below middle C to B an octave and a seventh above middle C; it is thus not only distinguished by its deep basses, but also by a considerable treble range. It is capable of realizing full harmonies, and chards of up to six notes.

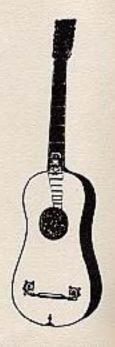
Thousands have flacked to the concerts of eminent guitarists since the beginning of the last century, and more especially since the turn of this one. The disciples of Tárrega, Miguel Llabet and Emilio Pujol, have received world-wide acclaim. Today there is hardly a music layer to whom the name of Andrés Segovia is unknown; his many cancerts and recordings have done much to acquaint the public with the capabilities of the instrument. Also known all over the globe are the brilliant guitarists Rey de la Torre, Ida Presti, Maria Luisa Añido, Julian Bream, and many others.

Encouraged by such organizations as the Society of the Classic Guitar in New York*, and its outstanding publication the "Guitar Review", people in all walks of life are turning more and more to the guitar for the relaxation so badly needed in our modern world, and for the satisfaction that can only be attained by the performance of good music on an instrument that, besides being full and rich musically, has the added practical virtues of being portable and inexpensive. This is not the harsh, metallic instrument of our "cowboy" singers, but a sweet and pure creation of master craftsmen, strung with the new nylon strings, and designed to give expression to great music to the taste of the most delicate ear and the satisfaction of the most sensitive temperament.

*Our sincere thanks and acknowledgement go to the Society of the Classic Guitar, 409 E. 50th St., New York 22, for their cooperation in supplying the information and data contained herein, and especially to Mr. Vladimir Bobri, its president.



Rizzio Guitar * Scotland, co. 1700





OSCAR BRAND WORLD FAMOUS FOLK MUSIC AUTHORITY

One day I was standing in the middle of a large guitar lectory in Gothenberg. Sweden, and the chief critisan esked me, "Why do you need a special guitar for talk music?". I explained. He seemed satisfied with my explanation. I hape you, too, will understand.

Folkningers have used various guitars. I began on WNYC with a four-string tenor guitar, used a six-string powerhap monstressity on WNEW, obused a levely old guitar on NBC and today enjoy the sounds from a twelve-string and-hundred-year-old Sicilian guitar. But until I prevailed upon Gaya to help me design a six-string "Folksong" guitar, I wasn't quite satisfied.

Many singers try nylon strings and steel strings, so that the first requirement was for a guitar which could accommodate both types. This was accomplished by using a reinforced pie bridge. Of course, steel strings require a stronger sounding box, and so Geya took their regular classic model and added some extra supports without affecting the resonance or tone.

The classic guitar has a two-inch neck. It was just a little too wide for folk-guitarists. The steel guitar, with its 1½ inch neck was much too norrow. We decided, after much experimentation, to shave the neck down to 1½% at the net. This seems like hairsplitting or weedshaving, but it means that talk-singers will be happy with the slight difference and that classic-guitarius can easily use the new instrument. The end pin, mixing on a true classic guitar which is normally played in a seated position, was put back in the folk madel to allow the use of a regular guitar card or strap for stand-up performance.

We also decided that there would be fret marks an the top of the lingerboard as in the steel-string guitars. The classic-guitarist could easily ignore these if he felt it made guitar-playing too easy. The headpiece could have been the classic-eletted model with the large base or wood spindle, but these offer no special advertage in falk guitars and make it difficult to use metal strings. And so we decided to use the steel-string type of mechanism that can handle both sylan and metal strings.

Because many of the folk-guitarists use picks or imitation lingernails and scrope them all over the guitar face, we decided to add protective plantic top guards on each side of the sound hale.

My final requirement was that the price be low enough to enable beginners to own a guiter of this caliber. That was the real reason for my trip to Sweden, because the Goya workshops are run by very understanding critices. As I pointed out at the beginning of these remarks, they seem to understand.

Oscar Brand

FOLK GUITARS

The newest from Goya, a specially conceived and designed line of guitars specifically for the folk singer. Many months of research and development under the supervision of folk authority Oscar Brand resulted in a guitar uniquely suitable for self accompaniment in folk singing. Basically classic in shape and construction the Goya folk guitars incorporate all the features requested by the professional folk singer. Available in three sizes, to satisfy every requirement, the Goya folk guitars are a superb addition to the world famous Goya line.



THE IVY LEAGUE TRIO

AMERICA'S NEWEST MOST DYNAMIC FOLK GROUP
RECORDING EXCLUSIVELY ON CORAL RECORDS



THEODORE BIKEL STAGE, SCREEN, TELEVISION AND CONCERT ARTIST EXCLUSIVE ON ELEKTRA RECORDS

Goyar MODEL F-27

The finest folk guitar for the artist and professional. The world's first Goliath sized instrument in a classic design with fan bracing and interior construction to produce the brilliant yet sensitive response necessary for the baladeer and folk singer. Back and sides of flame maple in grey-brown color top of natural colored alpspruce. Mosaic inlay around sound hole. Rosewood fingerboard and bridge. White binding around top and bottom of body and fingerboard. Nickel plated machine heads, Decorative fret marks, plastic end pin, pin bridge. Equipped with two top guards,

\$240.00



EDDIE ALBERT STAR OF STAGE, SCREEN & TELEVISION



Coya MODEL F-19

A grand concert size folk guitar. Body and sides of pure mahagany, dark brown coloring. Top of choice alpspruce in natural color. Broad wood inlays around sound hole. White edging on top and bottom of body. White binding on fingerboard. Fingerboard and bridge of select rosewood. Nickel plated machine heads. Decorative fret marks, plastic end pin, pin bridge. Equipped with two top guards.\$199.50



Poya MODEL F-11

The ideal folk guitar for the student. Concert size. Ultra-responsive top of choice, clear spruce, figured birch back and sides in brown color. Rosewood fingerboard and bridge. All wood parts polished by hand to high lustre. Top edge bound. Multi-colored inlay around sound hole. Decorative fret marks, plastic end pin, pin bridge. Polished nickel plated machines with ivory plastic buttons. Equipped with two top guards. \$119.50

SPECIAL NOTE:

With every model F-11 falk guitar is included at no extra charge one capy of "How To Flay Folk Songs" by Oscar Brand. Regular price \$1.50. This excellent instruction book starts the beginner off on the correct basic principles and carries him on by means of carefully graded exercises and melodies.



FLAMENCO GUITAR - MODEL FL-7

A specially made guitar for the Flamenco player. A very thin top of choice alp spruce with the traditional broad sound hole inlay. The back and sides are made of very thin flamed maple. There are nine hand finished fan braces with small thin reinforcement braces underneath the bridge. The body is finished with edges of rosewood and with a slender inlay around the top. Mahagany neck with reinfarced Duraluminum T-rod. 19 fret lingerboard made of choice rosewood, Rosewood headpiece and bridge. Nickel plated machine head with wide white rollers. Because of the delicate thin choice woods used to create this responsive instrument, every Goya Flamenco guitar is hand finished and then hand polished in natural color.

Uses either No. 140 or No. 155 Case.



FLAMENCO DIMENSIONS

Length of Body18% Width of body141/2 Total Length381/a" Side-height 3¾"

12 STRING GUITAR - MODEL TS-5

GOLIATH SIZE. Sides and back of choice flamed maple in a natural blande finish. Top of fine alp spruce with black and white Mosaic inlay around sound hale. Top extra reinforced with strong bracing construction. Black-white-black inlay around top. White celluloid edging around top and back. Neck of mahagany with fingerboard and headpiece of rosewood. Adjusting rod. White celluloid edging around fingerboard. The whole instrument handfinished and polished in natural color. Extra strong pin-bridge of rosewood, nickel-plated machine heads with white rollers. Fitted with finest steel strings available. \$285.00

Uses either No. 145 or No. 160 Case.



Joya FLAT TOP SPANISH GUITARS

In every age and in every endeavor, there is ultimately created a single manument of achievement against which all other efforts are measured. In time, the classic beauty of the GOYA is sure to be reflected in the design of other fine guitars.

More time is devoted to the exterior finish of the GOYA than to the entire assembly of the ordinary fine guitar. We point this out only to demonstrate the care that characterizes the crafting of this most luxurious of musical instruments.

Perhaps — by simply assuming that the fine guitar you judged best, one, two, or even ten years ago still rates top choice — you've been depriving yourself of a great deal of pleasure.

Here in all its triumphant beauty and tone is America's new fine guitar leader — acknowledged throughout the nation, deeply recognized by the industry itself. The GOYA is a superb forerunner of what others may have . . . later.



All GOYA Steel String Guitars are now fitted with a new patented, built-in adjusting Rod. This Steel Rod runs from Head to Heel and has three special functions briefly described as follows:

- It provides a counter-tension to the pull of the Strings.
- 2. It enables the player to adjust the Neck if this, due to climatic variations, should prove necessary.
- It secures the Neck to the Body of the Instrument while facilitating removal of the Neck if necessary for repair purpose.

In the base of the Heel a shorter Rod gives extra strength to the Heel-Body connection. This assembly must not be interfered with by the player at any time, but only by the repairer when removal of the Neck becomes desirable.

The adjusting Nut for use by the owner is located under the Head Piece Plate.

This new Triple-Function-Rod now further enhances the pre-eminent world reputation of the GOYA Guitars for Craftsmanship, Beauty, Tone and Durability.



MODEL S-18 Goliath Size Back and sides of flome maple in dark brown color. Top of natural colored choice Alp spruce. Mosaic inlay around sound hale. Ebony fingerboard and bridge. White binding around top and bottom of body and fingerboard. Nickel-plated machine heads. \$179.50



MODEL S-16 Grand Concert Size Body and sides of pure mahogany, dark brown caloring. Top of choice Alp spruce in natural color. Broad wood inlays around sound hole. White edging on top and bottom of body. White binding on fingerboard. Fingerboard and bridge of select rosewood. Nickel-plated machine heads.

\$129.50

Goya MODEL S-14
Concert Size

Body and sides in dark brown, highly polished maple, with top of fine Alp spruce in natural color. Multi-colored inlays around the sound hole and top edges. White edging on top and bottom of body. Fingerboard and bridge of choice rosewood. Nickel-plated machine heads. \$109.50

Joya MODEL M-24
Grand Concert
Size

Back and sides of fine maple highly polished in dark red-brown color. Top of fine Alp spruce in sunburst finish. Fingerboard and bridge in choice rosewood, White binding on top and bottom of body, fingerboard and around sound hole. Nickel-plated machine heads.





Body of Swedish birch, highly polished in brown-red color. Top of Alp spruce with sunburst coloring. White edging around top of body and sound hole. Fingerboard and bridge of choice rosewood. Nickel-plated machine heads.

\$99.50

"WIDE-RANGE" ELECTRIC GUITAR

A unique new wiring arrangement never before attempted. Gives the player a tremendous wide range between high treble and low bass sounds enabling the guitarist to produce novel tonal effect. This simplified "wide-range" pickup is available only on the Goya electric.

> Brand new from Goya from top to bottom. A moderately priced two pickup electric with the widest tonal range available on any make electric guitar in this price range. A single cutaway model in handsome cherry red finish. Two quality pickups with adjustable polepieces. Rosewood fingerboard, pearl dot inlays, maple neck reinforced with magnesium rod. Formica headpiece with nickel plated geared machines. Adjustable rosewood bridge, plexiglass pick guard, volume control knob, three position tone switch, input jack, heavy duty tailpiece. 24% scale, 20 frets. Complete with carrying strap.

MODEL EL-75

\$125.00

SOFT SHELL, FLEECE LINED CASE FOR ABOVE

No. 180

\$10.00

TREMOLO AMPLIFIER

With special combination 2 or 3 way lack to allow use of a single cord to guitar for split pickup or microphone.

Solid lock-corner cabinet with prafessional heavy duty all-purpose 6 tube 2 section chassis (3 tubes are modern dual purpose, giving equivalent power of 9 tube amplifier). Bright chrome chassis has 2 separate channels with separate valume and tone controls -Special Tone Range switches on each channel change amplification characteristics for specific accordion or guitar use - Tremalo with separate switch, speed and intensity controls -Extra input for foot switch - Stand-By switch - A.C. line switch -

MODEL A-25

\$210.00

25 WATTS OUTPUT

15" SPEAKER



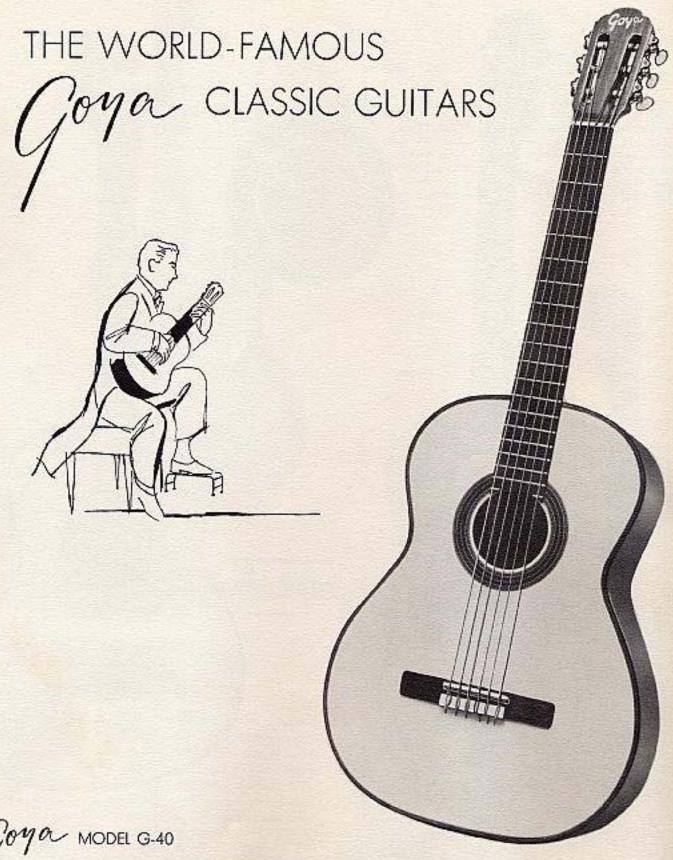


"AUDIOPAD"

An instantaneous pressure control pad. Pressure activates tremolo release it's off.

No. 300

\$6.75



A professional model Goya Classic guitar designed for the artist. A combination of brilliant tone and delicate response with a perfectly balanced treble and bass has produced a beautiful concert guitar ideally sulted for every artist and professional. Top of the linest choice fine veined alpspruce, choice selected and thoroughly seasoned back and sides of straight-grained rosewood. Mahogany neck with ebony fingerboard and rosewood headpiece. The entire instrument highly polished to the famous Goya standards. Neck reinforced with duraluminum T-rod. Exquisite marquetry and puriting around the sound hole with detailed puriting on top, sides and back of bady as well as back of neck and headpiece. Gold plated individual machine heads with oversized bane rollers and oval buttons of simulated mather of pearl. Spanish style abony bridge with specially designed mather of pearl plate. Fitted with the finest quality nylon strings. Grand concert size body.

\$600.00



GOYAL MODEL G.30

A fine GOYA Classic Guitar for the Artist, Brilliant treble and a large and rich bass, Special graduated top of old choice fine-vained, alpspruce, highly selected and seasoned. Back and sides in highly flamed curly mountain maple in a natural blande finish. A mahagany neck with ebony fingerboard and dark rosewood headpiece. The entire instrument highly polished. Neck reinforced with duraluminum T-rad. Exquisite marquetry purfling around sound hale with decorative purfling on both top and back of body. Decorative inlay on the front of the headpiece. Gold plated machine heads with oversized bane rollers and oval buttons of imitation mather-of-pearl. Spanish style rosewood bridge with specially designed mather-of-pearl plate. Fitted with finest quality nylan strings. Grand concert size bady.





a MODEL G-13

CLASSIC CONCERT size. Choice responsive top of selected alp spruce. Mahagany back and sides in rich brown calor. Mahagany neck with resewood lingerboard and Spanish style resewood bridge. Multi-colored inlays around the sound hole, black and white around top. White edging on top and bottom of body. The entire instrument highly polished. Nickel-plated machine heads with oversized white plastic rollers.

\$1.59.50

Joya MODEL G-10

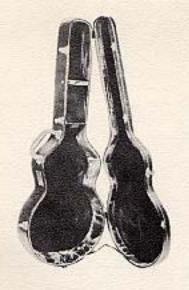
CLASSIC CONCERT size. Ultra-responsive top of chaice, clear spruce, figured birch back, and sides in brown color. Rasewood fingerboard and bridge. All wood parts polished by hand to high lustre. Top edge bound in plastic abony; multi-colored inlay around sound hole. Polished bross tuning machines with ivery plastic buttons.

\$109.50

MODEL G-1034

The ideal Classic Guitar for the youngster. Same description as above with smaller body and fingerboard scale. \$104.50





joya CARRYING CASES

NO.	DESCRIPTION	SIZE	WILL FIT MODEL NOS.	LIST PRICE
125%	Soft shell, fleece lined	Three Quarter	G-10¾	\$10.00
125	Soft shell, fleece lined		G-10, G-13, F-11, S-14, M-22	CANCEL SALES OF THE PARTY OF TH
130	Soft shell, fleece fined		G-17, G-20, G-30, G-40, F-19, S-16, M-24	1000000
135	Deluxe soft shell, plush lined	Concert	G-10,G-73, F-11, S-14, M-22	
140	Daluxe soit shell, plush lined	Grand Concert	G-17, G-20, G-30, G-40, F-19, S-16, M-24	
145	Deluxe soft shell, plush fined	Goliath	F-27, S-18	
150	Hard shell, plush lined		G-10, G-13, F-11, S-14, M-22 .	
155	Hard shell, plush lined		G-17, G-20, G-30, G-40, F-19, S-16, M-24	
160	Hard shell, plush lined	Goliath	F-27, S-18	



oya GUITAR STRINGS

GOYA STRINGS HAVE BEEN PERFECTED AFTER YEARS OF EXPERIMENTATION. THESE EXCELLENT STRINGS ARE THE LOGICAL COMPANION TO THE GOYA, OR ANY OTHER FINE GUITAR.

NYLON FOR CLASSIC GUITAR

2501 2601 E or 1st. plpin \$,3	h o
2501 2601 E or 1st, plain \$.3	0
2502 2602 B or 2nd, plain 3	5
2503 2603 G or 3rd, plain 4	0
2504 2604 D or 4th, wound 5	0
2505 2605 A or 5th, wound 5	5
2506 2606 E or 6th, wound 6	0
2510 2610 Complete set 2.5	0

GOYA CLASSIC GUITAR STRINGS ARE "FIRST CHOICE" FOR THE DISCRIMINATING GUITARISTS WHO LOOK FOR THE FINEST QUALITY, GREATER DURABILITY, AND TRUE CLASSIC TONE.

PROFESSIONAL GRADE BALL END NYLON GUITAR STRINGS

Pro- fessional Gauge		Each Price
4501	E or 1st, Plain	\$.40
4502	3 or 2nd, Plain	.50
4503	G or 3rd, Plain	.60
4504	D or 4th, Wound	.70
4505	A or 5th, Wound	.80
4506	E or 6th, Wound	.90
4510	Complete Set	3.75

GOYA BALL END STRINGS ARE MADE EXPRESSLY FOR FOLK SINGERS USING PIN BRIDGE GUITARS, CAN ALSO BE USED WITH REGULAR CLASSIC BRIDGE, THEREBY ELIMINATING THE NECESSITY OF LOOPING STRINGS AT THE BRIDGE.

SILVER PLATED BRONZE ALLOY FOR STEEL STRING GUITAR

ight Sauge	Heavy Gauge	Description	Each Price
3501	3601	E or 1st. plain	\$.15
3502	3602	B or 2nd, plain	.20
503	3603	G or 3rd, wound	.30
504	3604	D or 4th, wound	.35
3505	3605	A or 5th, wound	.40
3506	3606	E or 6th, wound	.45
1510	3610	Complete set	1.80
		CONTRACTOR OF THE PROPERTY OF THE PARTY OF T	

SCIENTIFICALLY GAUGED SPECIAL ERONZE ALLOY, SILVER FLATED WOUND ON FINEST SWEDISH STEEL CORE FOR MAXIMUM BRILLIANCE AND LONG LASTING PERFORMANCE,

POLISHED COMPOUND BRONZE ALLOY GUITAR STRINGS

Pro- lessional Gauge	Description Each Price	
5501	E or 1st, Plain \$.20	
5502	B or 2nd, Plain	
5503	G or 3rd, Wound	
5504	D or 4th, Wound	
5505	A or 5th, Wound	
5506	E or 6th, Wound	
5510	Complete Set 3.50	

THE GOYA COMPOUND GUITAR STRINGS ARE DESIGNED FOR THE FOLK SINGER FLAYING FINGER STYLE. FOR USE ON ALL STEEL STRING GUITARS INCLUDING THE GOYA FOLK GUITARS. THIRD TO SIXTH STRINGS ARE WOUND ON SILK AND STEEL.

FAMOUS SWEDISH FORMULA

GUITAR POLISH



This is the same polish as used in our own shops to bring up that famous GOYA high lustre finish. It is a sensational new formula for the cleansing and polishing of all fine guitars and will not harm the most delicate varnish. King size bottle.

No. 85 \$1.00 Each



A necessity for all solo Classic Guitar Artists. The finest, most advanced footrest on the market today. Heavy metal construction, sturdy and durable. Artistically designed. Folds compactly to fit in the guitar case. Correct playing position for the Classic Guitar requires the use of a fact support . . . The Goya Classic Guitar Footrest is the answer,

No. 250 Each \$6.00

CONTACT PICKUP



A unique Vibration Pickup suitable for all musical instruments. Specially designed prang facilities fastening to guitar machine head screw. Packaged in attractive two-tone plastic container.

No. 310.....list \$5.00

JOYON CLASSIC GUITAR STRAP

- FULLY ADJUSTABLE
- LIGHTEST WEIGHT STRAP ON MARKET.
- NYLON "SUEDE FINISH" NECK BAND
- UNBREAKABLE NYLON CORD
- WILL NOT SCRATCH OR MAR GUITAR FINISH
- . NO END PIN NEEDED FOR GUITAR
- CAN ALSO BE USED WITH F-HOLE GUITAR

COMPLETE IN HANDY FLANNEL CARRYING BAG

No. 150 \$3,00 Each

CONCERT GUITAR
TECHNIQUE"
by Shearer (Ricordi)
72 Pages
List \$2.00 (B)

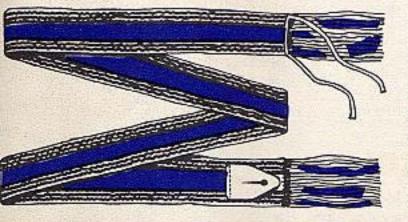
METHODS



"HOW TO PLAY FOLK SONGS" by Oscar Brand (Alfred Music) 48 Pages List \$1.50 (B)



"METHOD FOR GUITAR" by Joe Fava (CRS) 40 Pages List \$1.50 (B)



HAND WOVEN IN MEXICO.

MULTI-COLORED GUITAR STRAP

Fitted with leather end pin thong and sturdy tie lace for headpiece attachment. Beautifully made with varicular tassels. 2½" width, Individually packaged in plastic pouch. Assorted colors.

No. 420

Each.....\$3.00

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DENVER 4, COLORADO
TA. 5-7551

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