

TO ENCOURAGE MORE BEGINNERS TO START
THE FASCINATING STUDY OF CLASSIC GUITAR

GOYA

Introduces
The New MODEL G-10

at only ~~\$125.00~~ retail
\$89.50

Here's a true classic guitar at a price that every student or amateur player can well afford. Yet, with its fine tone, beautiful material and finish, and its perfection of playing action it measures up fully to all the traditional GOYA quality standards. Its specifications tell the story:

Ultra-responsive top of choice, clear alpspruce; figured maple back and sides in rich brown color; mahogany neck reinforced with duraluminum T-rod; rosewood fingerboard and bridge. All wood parts polished by hand to high lustr; top edge bound in plastic ebony; multi-color inlay around sound-hole; polished brass tuning machines with ivory plastic buttons; best quality GOYA Nylon strings. GOYA concert size body (14 $\frac{1}{8}$ " wide).

\$89.50

GOYA MODEL G-10, PRICE ~~\$125.00~~ List

A good case protects your instrument and completes your outfit. Choose from these three styles.

C-5C—GOYA guitar case with laminated chipboard body, waterproof leather grain covered and plastic bound edges. Flannel lined; nickel plated hardware. Each \$10.00

C-8C—GOYA guitar case with extra heavy laminated chipboard body; waterproof alligator grained covering; saddle stitched plastic binding; deluxe plush lined. Each \$27.50

C-10C—GOYA guitar case with laminated wood veneer body covered in durable lizard grained black fabrikoid; padded plush lining; brass hardware. \$50.00

FREE! With every Model G-10 GOYA Classic Guitar is included at no extra charge one copy of "Learning the Classic Guitar" by Aral (G. Schirmer, Inc., New York City, regular price \$2.50). This excellent instruction book starts the beginner off on the correct basic principles and carries him on by means of carefully graded exercises and melodies.