

Goya

THE WORLD'S FINEST GUITARS

1966 EDITION





G-17 FRONT AND BACK



The World-Famous *Goya* Classic Guitars

The GOYA guitar gained its initial reputation through these superb Classic Guitars. Built with the traditional fan bracings, slotted headpiece, two inch wide fingerboard, simple glued on flat bridges and fitted with the finest nylon strings, these instruments are ideal for both the classic performer and the folk singing balladeer. Played finger style, the classic guitar is the Father of all guitars, tracing its ancestry back for centuries.

"The guitar," said Berlioz, "is a miniature orchestra." The truth of this statement is apparent to anyone who has heard a competent performer play the works of the great masters on the instrument: its harmonic and polyphonic richness, its clear, singing treble supported by deep and sonorous basses, its variety of tone color, all contribute to make it a completely worthy member of the family of musical instruments.

Only the very finest aged and selected woods such as the flamed maple, beautifully figured birch, choicest Spruce, African ebony, straight grained rosewood and rich mahogany are used, resulting in the delicate and rich tones necessary in any fine instrument. Every GOYA guitar neck is made of mahogany

and reinforced with a T-rod made of strongest duraluminum. Upon close examination of the GOYA guitar one will marvel at the beautiful glass-like hand rubbed finish, a tribute to the talent and creative ability of generations of craftsmen. Each model in this catalogue undoubtedly represents, in its price classification, the finest guitars ever produced with the tone, workmanship and artistic beauty of design.

These fine expressions of old world musical genius and dexterity are, with the exception of the American made G-50 models, all fashioned by hand in the GOYA workshops in Göteborg, Sweden, where the same family of quality guitar makers have continued a tradition of creating the world's finest guitars for over 65 years. GOYA is the only line of guitars made anywhere in the world outside of the USA, other than hand made higher priced instruments, using only solid selected woods throughout instead of the lower priced plywoods prevalent in other makes. Each and every guitar, before it is turned over to our authorized dealers, is carefully adjusted, serviced, tested and approved by personally appointed guitar specialists.

GOYA MODEL G-10

Concert Size Ultra-responsive top of choice, clear spruce, figured birch back and sides in brown color. Rosewood fingerboard and bridge. All wood parts polished by hand to high lustre. Top edge bound in plastic ebony; multi-colored inlay around sound hole. Nickel-plated machine heads with ivory plastic buttons.

GOYA MODEL G-13

Concert Size Choice responsive top of selected Alp spruce. Mahogany back and sides in rich brown color. Mahogany neck with rosewood fingerboard and Spanish style rosewood bridge. Multi-colored inlays around the sound hole, black and white around top. White edging on top and bottom of body. The entire instrument highly polished. Nickel-plated machine heads with oversized white plastic rollers.

GOYA MODEL G-17

Selected Alp spruce top with pure mahogany back, sides and neck. Rosewood fingerboard. Neck reinforced with a duralumi-

num T-rod. Colored inlay and purfling around sound hole. Black and decorative binding on back and front edges of body. Complete instrument highly polished in natural finish. Spanish style rosewood bridge. Nickel-plated machine head with oversized bone rollers. Fitted with best quality nylon strings. Grand concert size body.

CASES FOR G-10 AND G-13

- No. 125 Soft shell case.
- No. 132 Deluxe soft shell case, plush-lined.
- No. 146 Hard shell case, flannel-lined.
- No. 150 Hard shell case, arched top, plush-lined.

CASES FOR G-17

- No. 138 Deluxe soft shell, plush-lined case.
- No. 147 Hard shell case, flannel-lined.
- No. 155 Hard shell case, arched top, plush-lined.



MODEL G-20



MODEL G-30



MODEL G-40

GOYA MODEL G-20

Selected Alp spruce top with flamed maple back and sides finished in a grey-brown coloring. Mahogany neck and rosewood fingerboard. The entire instrument highly polished. Neck reinforced with a duraluminum T-rod. Attractive inlay and purfling around sound hole. White binding on back and front edges of body. Spanish style rosewood bridge. Nickel-plated machine heads with oversized bone rollers. Fitted with best quality nylon strings. Grand concert size body.

GOYA MODEL G-30

A fine GOYA Classic Guitar for the Artist. Brilliant treble and a large and rich bass. Special graduated top of old choice fine-veined, Alp spruce, highly selected and seasoned. Back and sides in highly flamed curly mountain maple in a natural blonde finish. A mahogany neck with ebony fingerboard and dark rosewood headpiece. The entire instrument highly polished. Neck reinforced with duraluminum T-rod. Exquisite marquetry purfling around sound hole with decorative purfling on both top and back of body. Decorative inlay on the front of the headpiece. Gold plated machine heads with oversized bone rollers and oval buttons of imitation mother-of-pearl. Spanish style rosewood bridge with specially designed mother-of-pearl plate. Fitted with finest quality nylon strings. Grand concert size body.

GOYA MODEL G-40

A professional model Goya Classic guitar designed for the artist. A combination of brilliant tone and delicate response with a perfectly balanced treble and bass has produced a beautiful concert guitar ideally suited for every artist and professional. Top of the finest choice fine veined Alp spruce, choice selected and thoroughly seasoned back and sides of straight-grained rosewood. Mahogany neck with ebony fingerboard and rosewood headpiece. The entire instrument highly polished to the famous Goya standards. Neck reinforced with duraluminum T-rod. Exquisite marquetry and purfling around the sound hole with detailed purfling on top, sides and back of body as well as back of neck and headpiece. Gold plated individual machine heads with oversized bone rollers and oval buttons of simulated mother of pearl. Spanish style ebony bridge with specially designed mother of pearl plate. Fitted with the finest quality nylon strings. Grand concert size body.

CASES FOR G-20, G-30, G-40, G-50, FL-7

No. 138 Deluxe soft shell, plush-lined case

No. 147 Hard shell case, flannel-lined

No. 155 Hard shell case, arched top, plush-lined



Hand Made Virtuoso Classic Guitars

In answer to professionals who desired a hand-made, custom built, rosewood guitar made in the U.S.A. to world concert standards, Goya is now making the new G-50 Guitars. These magnificent instruments, in the tradition of the great masters of the past, are of course made in very limited quantities. They are completely handmade of the finest seasoned wood available in this country and use the highest quality fittings. Prices will necessarily vary, for until the guitar is completely finished and tested, you cannot determine its true worth. Goya is proud to present these classic creations of superb craftsmen for the guitar virtuoso.

GOYA MODEL G-50C

"El Clasico" is a Concert Guitar in the tradition of the great masters. Top of straight grained spruce in natural color and back and sides of rosewood. Neck of close grained Honduras mahogany, fingerboard of African Ebony. Rosewood bridge with white inlays. Elaborate Marquetry around sound hole. Fitted with Son d'Or Strings.

GOYA MODEL G-50F

"El Flamenco" is in every sense a true Flamenco guitar in materials and construction, allowing the rasqueo action, power and ring characteristic of the authentic genero Flamenco. A slightly smaller instrument and lighter in weight. Natural color spruce top with back and sides of Spanish Cypress.

GOYA MODEL G-50L

"La Mixta" is an intermediate model, especially constructed to combine Flamenco brilliance and ease of action with the deeper tonal richness of the Classic Guitar. This model is uniquely suited for the musician interested in both styles of playing. Same size and features as the "El Clasico" but in all blonde color with spruce top and back and sides of European curly maple.



Goya FLAMENCO GUITAR MODEL FL-7

A specially made guitar for the Flamenco player. A very thin top of choice Alp spruce with the traditional broad sound hole inlay. The back and sides are made of very thin flamed maple. There are nine hand finished fan braces with small thin reinforcement braces underneath the bridge. The body is finished with edges of rosewood and with a slender inlay around the top. Mahogany neck with reinforced Duraluminum T-rod. 19 fret fingerboard made of choice rosewood. Rosewood headpiece and bridge. Nickel plated machine head with wide white rollers. Because of the delicate thin choice woods used to create this responsive instrument, every Goya Flamenco guitar is hand finished and then hand polished in natural color.



MODEL MA-8

MODEL MA-6

Goya PROFESSIONAL MANDOLIN MODEL MA-9

Hand carved top of choicest Alp spruce. Back and sides of extra fine flamed maple in natural blonde finish. Back hand carved. White edging around top, back and sound hole. Elaborate celluloid black and white inlays around top, sound hole and guard plate. Mahogany neck divided with a black veneer. Fingerboard of ebony with white celluloid edging. Mother of pearl inlay on headpiece and position markers. Adjustable ebony bridge. Ebony veneer headpiece with white celluloid edging. Nickel plated machine heads. Extra fine thin frets.

GOYA MODEL MA-8 MANDOLIN

Top of fine Alp spruce. Mahogany back and sides in rich brown color. Mahogany neck divided with a black veneer. Ebony fingerboard with white celluloid edge. Adjustable ebony bridge. White celluloid edge around top, back and sound hole. Extra thin frets. Nickel plated machine heads.

GOYA MODEL MA-6 MANDOLIN

Top of Alp spruce. Figured birch back and sides in brown color. Mahogany neck, rosewood fingerboard and ebony bridge. Black celluloid edging around top of body and sound hole. Extra thin frets. Nickel plated machine heads.

CASES FOR MA6, MA8

- No. 235 Deluxe soft shell, plush-lined.
- No. 250 Hard shell, plush-lined.

CASES FOR MA9

- No. 236 Deluxe soft shell case, plush-lined.
- No. 255 Hard shell case, plush-lined.



MODEL MA-9

Goya TENOR GUITAR MODEL TG-15

Body and sides in dark brown, highly polished maple, with top of fine Alp spruce in natural color. Multi-colored inlays around the sound hole and top edges. White edging on top and bottom of body. Fingerboard and bridge of choice rosewood. Four strings tuned A D G C. Neck of mahogany with duraluminum T-rod. Neck fitted at the 14th fret. Nickel-plated machine heads.

CASES FOR TG-15

- No. 125 Soft shell case.
- No. 132 Deluxe soft shell case, Plush-lined.
- No. 146 Hard shell case, Flannel-lined.
- No. 155 Hard shell case, Arched top, Plush-lined.



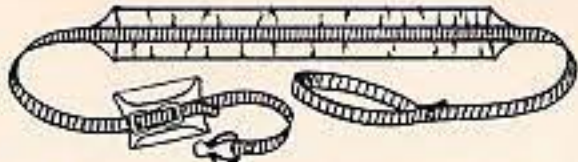


Goya

CLASSIC GUITAR STRAP

Fully adjustable. Lightest weight strap on market. Attractive Nylon Plastic neck band. Unbreakable nylon cord. Will not scratch or mar guitar finish. No end pin needed for guitar.

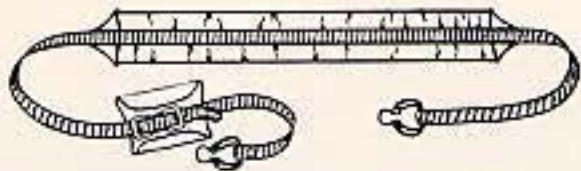
No. 150 \$3.00 each



GOYA FOAM PADDED GUITAR STRAPS

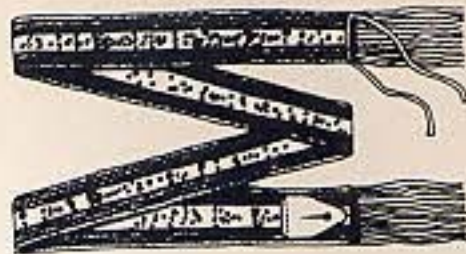
Made of unbreakable "Seat Belt" webbed nylon with protected heavy duty metal adjusting lever. Top attachment for flat top acoustic Guitars.

No. 430 \$4.50 each



Bottom attachment for solid body electric Guitars.

No. 435 \$4.50 each



**HAND WOVEN IN MEXICO
MULTI-COLORED GUITAR STRAP**

Fitted with leather end pin thong and sturdy tie lace for headpiece attachment. Beautifully made with varicolor tassels. 2 1/2" width. Individually packaged in plastic pouch. Assorted colors.

No. 420 \$3.50 each



Goya

CLASSIC GUITAR FOOTSTOOL

A necessity for all solo Classic Guitar artists. The finest, most advanced footstool on the market today. Heavy metal construction, sturdy and durable. Artistically designed. Folds compactly to fit in the guitar case. Correct playing position for the Classic Guitar requires the use of a foot support...The Goya Classic Guitar Footrest is the answer.

No. 250 \$6.00 each



ACTUAL SIZE

HERCO NYLON PICKS

The new Herco nylon pick has been designed and gauged by a group of leading professional guitarists. Made of finest unbreakable nylon, these picks are exactly uniform in thickness due to a modern thermo-molding process.

No. 210 Light gauge 25c each

No. 211 Heavy gauge 25c each



Goya

GUITAR HUMIDIFIER

Prevents drying out. Deters cracking. Controls humidity. Prolongs guitar life.

No. 355 \$1.00 each



HAND POWDER
For guitarists and All String Instrumentalists

A highly effective agent to prevent the discomfort and annoyance of perspiration on the hands. HERCO Anti-Perspirant Powder keeps hands dry under the most extreme conditions of heat and humidity, or through extended periods of playing or practice.

No. 208 \$1.00 each



ADJUSTABLE GUITAR FOOT STOOL

A lower priced imported foot stool that instantly adjusts from 4" to 9" high. 12" by 4" heavy rubber tread foot rest. Rubber feet prevent slipping. Strong but lightweight. Complete with unique snap-plastic carrying pouch.

No. 251 \$5.00



FLEXYLON PICKS

The new durable material that will not break, chip or peel. Available in the five most popular designs. Made in standard professional gauge.

No. 401 Small oval 10c each

No. 403 Lucas style 15c each

No. 405 Long oval 15c each

No. 407 Popular triangle 15c each

No. 409 Large triangle 15c each



SELF ADHERING—PRE-CUT GUITAR TOP GUARDS

Can be trimmed for perfect fit. Protects fine guitar finishes. Completely hand washable. Instantly applied.

No. 202 White complete set \$2.50 each

No. 203 Transparent complete set \$2.50 each



Goya
CONTACT PICKUP

A unique Vibration Pick-up suitable for all musical instruments. Specially designed prong facilities fastening to guitar machine head screw. Packaged in attractive two-tone plastic container.

No. 310 \$5.00 each



Goya
GUITAR STANDS

The newest and best all around stand ever made. Collapses to fit inside guitar case under headpiece. Sturdy all metal stand for storage or display. Made in 2 basic sizes but adjustable to hold all types of guitars. Assembles quickly. Made in U.S.A. Comes with draw-string flannel bag.

No. 907 For Acoustic Guitar \$7.95 list

No. 908 For solid body electric Guitar \$7.95 list

(No. 908 also takes Mandolin or Violin)



Goya
GUITAR CAPOS

The first capos made especially for curved or flat fingerboards. Made in U.S.A. Easy, fast and accurate.

No. 336 Curved bar \$2.00 each

No. 338 Straight bar \$2.00 each

Goya

PEG WINDER



A must for everyone who handles a guitar. Cuts the time for string changing to seconds. Works on all makes of guitars. Made in U.S.A. of indestructible propylene.

No. 475 \$1.75 each



Goya
GUITAR POLISH

NOW PACKAGED IN THE UNBREAKABLE SQUEEZE BOTTLE WITH THE "SWIVEL-TOP"

This is the same polish as used to bring up that famous GOYA high lustre finish. It is a sensational new formula for the cleaning and polishing of fine wood finishes and will not harm the most delicate varnish.

No. 86 \$0.75 Each

Goya GUITAR STRINGS

WHITE NYLON **E or 1st**
(.021" - .027")
Guitar STRINGS

30¢

"THE WORLD'S FINEST" *Humiditically Sealed*
for moisture and fast penetration

NYLON BRONZE WOUND
For Classic or Folk Guitars

No. 2501 (E or 1st)	
White Nylon	\$.30
No. 2502 (B or 2nd)	
White Nylon	.35
No. 2503 (G or 3rd)	
White Nylon	.40
No. 2504 (D or 4th)	
Bronze Wound	.65
No. 2505 (A or 5th)	
Bronze Wound	.70
No. 2506 (E or 6th)	
Bronze Wound	.75

No. 2510 Complete Set \$3.15

BLACK NYLON **B or 2nd**
(.021" - .027")
Guitar STRINGS

40¢

"THE WORLD'S FINEST" *Humiditically Sealed*
for moisture and fast penetration

NYLON SILVER PLATED
For Classic or Folk Guitars

No. 2601 (E or 1st)	
Black Nylon	\$.35
No. 2602 (B or 2nd)	
Black Nylon	.40
No. 2603 (G or 3rd)	
Black Nylon	.45
No. 2604 (D or 4th)	
Silver Plated	.70
No. 2605 (A or 5th)	
Silver Plated	.75
No. 2606 (E or 6th)	
Silver Plated	.80

No. 2610 Complete Set \$3.45

BRONZE ALLOY **D or 4th**
WEIGHT OF STEEL
(.021" - .027")
Guitar STRINGS

60¢

"THE WORLD'S FINEST" *Humiditically Sealed*
for moisture and fast penetration

STEEL STRING BRONZE ALLOY
Light Gauge

No. 3401 (E or 1st)	
Silvered Steel	\$.30
No. 3402 (B or 2nd)	
Silvered Steel	.35
No. 3403 (G or 3rd)	
Wound on Steel	.55
No. 3404 (D or 4th)	
Wound on Steel	.60
No. 3405 (A or 5th)	
Wound on Steel	.65
No. 3406 (E or 6th)	
Wound on Steel	.70

No. 3410 Complete Set \$3.15

BRONZE ALLOY **A or 5th**
WEIGHT OF STEEL
(.021" - .027")
Guitar STRINGS

65¢

"THE WORLD'S FINEST" *Humiditically Sealed*
for moisture and fast penetration

STEEL STRING BRONZE ALLOY
Medium Gauge

No. 3501 (E or 1st)	
Silvered Steel	\$.30
No. 3502 (B or 2nd)	
Silvered Steel	.35
No. 3503 (G or 3rd)	
Wound on Steel	.50
No. 3504 (D or 4th)	
Wound on Steel	.60
No. 3505 (A or 5th)	
Wound on Steel	.65
No. 3506 (E or 6th)	
Wound on Steel	.70

No. 3510 Complete Set \$3.15

SON d'OR FRENCH NYLON **E or 1st**
(.021" - .027")
Guitar STRINGS

35¢

"THE WORLD'S FINEST" *Humiditically Sealed*
for moisture and fast penetration

SON d'OR FRENCH NYLON
Non Tarnishable Silver Plate

No. 6501 (E or 1st)	
Gold Nylon	\$.35
No. 6502 (B or 2nd)	
Gold Nylon	.40
No. 6503 (G or 3rd)	
Gold Nylon	.45
No. 6504 (D or 4th)	
Silver Plated	.95
No. 6505 (A or 5th)	
Silver Plated	1.05
No. 6506 (E or 6th)	
Silver Plated	1.15

No. 6510 Complete Set \$4.35

BRONZE ALLOY **A or 5th**
COMPOUND
(.021" - .027")
Guitar STRINGS

\$1.05

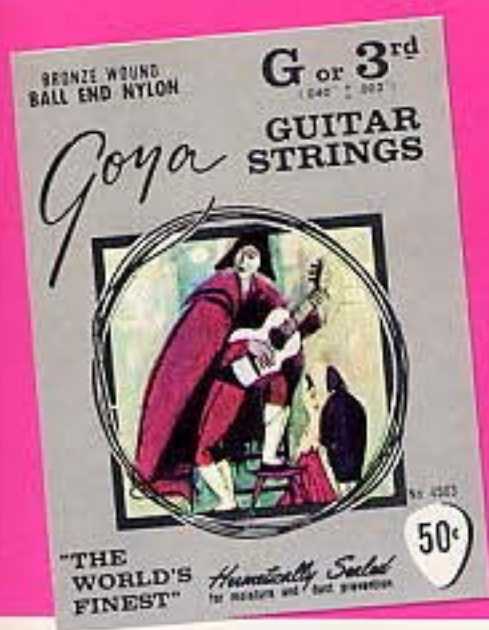
"THE WORLD'S FINEST" *Humiditically Sealed*
for moisture and fast penetration

COMPOUND BRONZE ALLOY
For Folk Singer Playing Finger Style

No. 5501 (E or 1st)	
Silvered Steel	\$.30
No. 5502 (B or 2nd)	
Silvered Steel	.35
No. 5503 (G or 3rd)	
Bronze Wound	.85
No. 5504 (D or 4th)	
Bronze Wound	.95
No. 5505 (A or 5th)	
Bronze Wound	1.05
No. 5506 (E or 6th)	
Bronze Wound	1.15

No. 5510 Complete Set \$4.65

Now individually blister packaged on self-service display cards
 Guaranteed fresh - rust and dust proof - gauged and priced
 Make your own combination for special sets



**BALL END[®]
 NYLON**
 BRONZE WOUND

Eliminates Tying at Bridge

No. 4501 (E or 1st)	
White Nylon	\$.40
No. 4502 (B or 2nd)	
White Nylon	.45
No. 4503 (G or 3rd)	
White Nylon	.50
No. 4504 (D or 4th)	
Bronze Wound	.95
No. 4505 (A or 5th)	
Bronze Wound	1.05
No. 4506 (E or 6th)	
Bronze Wound	1.15

No. 4510 Complete Set. \$4.50
* PATENT NO. 2,136,020



**BALL END[®]
 NYLON**
 SILVER PLATED

Eliminates Tying at Bridge

No. 4601 (E or 1st)	
Black Nylon	\$.45
No. 4602 (B or 2nd)	
Black Nylon	.50
No. 4603 (G or 3rd)	
Black Nylon	.55
No. 4604 (D or 4th)	
Silver Plated	1.00
No. 4605 (A or 5th)	
Silver Plated	1.10
No. 4606 (E or 6th)	
Silver Plated	1.20

No. 4610 Complete Set. \$4.80
* PATENT NO. 2,136,020



**STEEL
 STRING**
 BRONZE ALLOY
 Heavy Gauge

No. 3601 (E or 1st)	
Silvered Steel	\$.30
No. 3602 (B or 2nd)	
Silvered Steel	.35
No. 3603 (G or 3rd)	
Wound on Steel	.55
No. 3604 (D or 4th)	
Wound on Steel	.60
No. 3605 (A or 5th)	
Wound on Steel	.65
No. 3606 (E or 6th)	
Wound on Steel	.70

No. 3610 Complete Set. \$3.15



FLAT WIRE
 POLISHED MAGNETIC

Wound on Swedish Steel

No. 7501 (E or 1st)	
Swedish Steel	\$.35
No. 7502 (B or 2nd)	
Swedish Steel	.40
No. 7503 (G or 3rd)	
Wound on Steel	1.00
No. 7504 (D or 4th)	
Wound on Steel	1.10
No. 7505 (A or 5th)	
Wound on Steel	1.20
No. 7506 (E or 6th)	
Wound on Steel	1.30

No. 7510 Complete Set. \$5.35



COMPOUND 12 STRING GUITAR

Wound on Silk and Steel

No. 8501 (E or 1st)	
Silvered Steel	\$.30
No. 8502 (E or 2nd)	
Silvered Steel	.30
No. 8503 (B or 3rd)	
Silvered Steel	.35
No. 8504 (B or 4th)	
Silvered Steel	.35
No. 8505 (G or 5th)	
Bronze Wound	.85

No. 8515 Complete Set. \$7.80

No. 8506 (G or 6th)	
Silvered Steel	.35
No. 8507 (D or 7th)	
Bronze Wound	.95
No. 8508 (D or 8th)	
Silvered Steel	.35
No. 8509 (A or 9th)	
Bronze Wound	1.05
No. 8510 (A or 10th)	
Bronze Wound	.85
No. 8511 (E or 11th)	
Bronze Wound	1.15
No. 8512 (E or 12th)	
Bronze Wound	.95

The New *Goya* Flat Top Spanish Guitars

In every age and in every endeavor, there is ultimately created a single monument of achievement against which all other efforts are measured. In time, the classic beauty of the GOYA is sure to be reflected in the design of other fine guitars.

More time is devoted to the exterior finish of the GOYA than to the entire assembly of the ordinary fine guitar. We point this

out only to demonstrate the care that characterizes the crafting of this most luxurious of musical instruments.

Here in all its triumphant beauty and tone is America's fine guitar leader—acknowledged throughout the nation, deeply recognized by the industry itself. The GOYA is a superb forerunner of what others may have . . . later.



All GOYA Steel String Guitars are now fitted with a new patented, built-in adjusting Rod. This Steel Rod runs from Head to Heel and has three special functions briefly described as follows:

1. It provides a counter-tension to the pull of the Strings.
2. It enables the player to adjust the Neck if this, due to climatic variations, should prove necessary.

3. It secures the Neck to the Body of the Instrument while facilitating removal of the Neck if necessary for repair purpose. In the base of the Heel a shorter Rod gives extra strength to the Heel-Body connection. This assembly must not be interfered with by the player at any time, but only by the repairer when removal of the Neck becomes desirable.

The adjusting Nut for use by the owner is located under the Head Piece Plate.

This new Triple-Function-Rod now further enhances the pre-eminent world reputation of the GOYA Guitars for Craftsmanship, Beauty, Tone and Durability.



MODEL N-26



MODEL N-21



MODEL N-22



GOYA MODEL N-21 CONCERT SIZE

Back and sides and top of body all mahogany in dark brown color. Black binding around the top of body and around the sound hole. Entire instrument in satin matte finish. Rosewood fingerboard and bridge. Nickel-plated machine heads.

GOYA MODEL N-22 CONCERT SIZE

Body of Swedish birch, highly polished in brown-red color. Top of Alp spruce with sunburst coloring. White edging around top of body and sound hole. Fingerboard and bridge of choice rosewood. Deluxe covered all metal machine heads.

CASES for N-21 and N-22

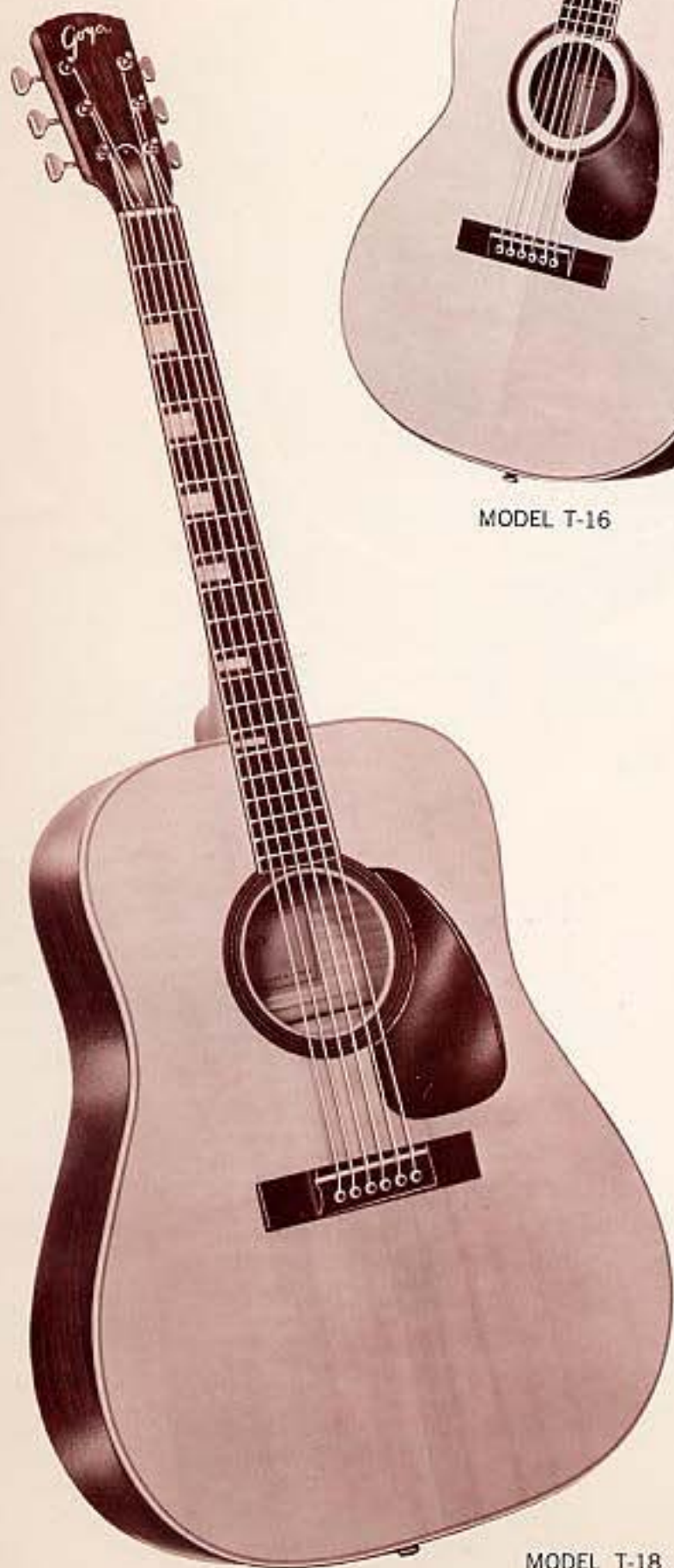
- No. 125 Soft shell case
- No. 132 Deluxe soft shell case, plush-lined
- No. 146 Hard shell case, flannel-lined
- No. 150 Hard shell case, arched top, plush-lined

GOYA MODEL N-26 GOLIATH SIZE

Body of curly flame maple and top of fine Alp spruce. Entire instrument highly polished and shaded with sunburst finish. Rosewood fingerboard and bridge. Black and white edging around top and bottom of body, fingerboard and sound hole. Deluxe covered all metal machine heads.

CASES for N-26

- No. 142 Deluxe plush-lined soft shell case
- No. 148 Hard shell case, flannel-lined
- No. 160 Hard shell case, arch top, plush-lined



MODEL T-18



MODEL T-16



MODEL T-14

GOYA MODEL T-14 CONCERT SIZE

Body and sides in dark brown, highly polished mahogany, with top of fine Alp spruce in natural color. Multi-colored inlays around the sound hole and top edges. White edging on top and bottom of body. Fingerboard and bridge of choice rosewood. Deluxe covered all metal machine heads.

CASES for T-14

- No. 125 Soft shell case
- No. 132 Deluxe soft shell case, plush-lined
- No. 146 Hard shell case, flannel-lined
- No. 150 Hard shell case, arched top, plush-lined

GOYA MODEL T-16 GRAND CONCERT SIZE

Body and sides of pure mahogany, dark brown coloring. Top of choice Alp spruce in natural color. Broad wood inlays around sound hole. White edging on top and bottom of body. White binding on fingerboard. Fingerboard and bridge of select rosewood. Deluxe covered all metal machine heads.

CASES for T-16

- No. 138 Deluxe soft shell, plush-lined case
- No. 147 Hard shell case, flannel-lined
- No. 155 Hard shell case, arched top, plush-lined

GOYA MODEL T-18 GOLIATH SIZE

Back and sides of flame maple in dark brown color. Top of natural colored choice Alp spruce. Mosaic inlay around sound hole. Ebony fingerboard and bridge. White binding around top and bottom of body and fingerboard. Deluxe square mother of pearl position markers. Deluxe covered all metal machine heads.

CASES for T-18 and T-23

- No. 142 Deluxe plush-lined soft shell case
- No. 148 Hard shell case, flannel-lined
- No. 160 Hard shell case, arch top, plush-lined

Goya

New Country and Western Guitar



The traditional "Flat Top" guitar, American in heritage, international in demand. The newest from Goya, the T-23 Country and Western guitar. The forerunner of today's widespread interest in "country music" to the folksingers "bluegrass" is ruggedly built to produce the richer, deeper more brilliant sound so necessary for the balladeer's accompaniment.

GOYA MODEL T-23 GOLIATH SIZE

Back and sides of choicest flamed maple in dark brown color. Top of natural color selected Alp spruce. Mosaic inlay around the sound hole. Ebony fingerboard and bridge. White binding around top and bottom of body and fingerboard. Deluxe square mother of pearl position markers. Extra large etched pickguard with 'Western' motif. Large specially designed bridge. Deluxe heavy duty all metal covered machine heads.

Goya 12 String Guitars

Now with new improved bracing eliminating the need for lower tuning with Capo. Powerful yet sensitive, sturdy yet resonant — the GOYA 12 string is the most popular of its kind with both solo and group performers.



MODEL TS-5

GOYA 12 STRING GUITAR—MODEL TS-5

GOLIATH SIZE. Sides and back of choice flamed maple in a natural blonde finish. Top of fine Alp spruce with black and white Mosaic inlay around sound hole. Top extra reinforced with strong bracing construction. Black-white-black inlay around top. White celluloid edging around top and back. Neck of mahogany with fingerboard and headpiece of rosewood. Adjusting rod. White celluloid edging around fingerboard. The whole instrument hand-finished and polished in natural color. Extra strong bridge of rosewood, nickel-plated machine heads with metal rollers. Fitted with finest steel strings available.

GOYA 12 STRING GUITAR—MODEL TS-4

GOLIATH SIZE. Sides and back of slightly flamed maple in yellow color. Top of fine natural color Alp spruce. Multi-colored inlay around sound hole. Black celluloid edging around top and back. Neck and headpiece of mahogany with rosewood fingerboard and bridge. Adjusting rod in neck. Nickel plated machine heads.

CASES FOR TS-4, TS-5

- No. 142 Deluxe plush-lined soft shell case.
- No. 148 Hard shell case, flannel-lined.
- No. 160 Hard shell case, arch top, plush-lined.



MODEL TS-4

Goya

INSTRUMENT CARE
AND YOUR GUARANTEE

It must first be understood that a wooden musical instrument is very different from a machine or mechanical contraption. Wooden instruments very rarely break down or become defective through use and in fact usually sound better over a period of time. With proper care you should get years and years of satisfaction from your Goya instrument. However, because it is almost impossible to predict the reaction of temperature and humidity conditions on a wooden instrument and because it is impossible to prevent accidents and damage to your instrument there are certain guide lines and suggestions that should be followed.

All fine guitars are made of solid wood, not plywood. As a result there is no possible way to prevent an instrument from cracking if it is subjected to conditions that cause cracking. Remember that the better the guitar the more likely it will crack as thinner more delicate woods are used in order to attain a better tone. Practically all types and sizes of cracks are repairable and the instrument will, if properly repaired, sound just as good as new. Cracking is caused by the drying out of the wood which causes it to shrink. Artificially heated air in a home in the winter season is low in humidity. The outside air at 32 degrees with 50% humidity will have a relative humidity of only 11% when heated to 72 degrees in your home. The lowest safe limit for a guitar is considered 30%. Temperatures of 20 degrees and below increase this difference so special care should be exercised in this kind of weather. Use a humidifier in your guitar case as this retains a certain amount of moisture inside and helps deter cracking. Extreme changes in temperature and humidity are the enemy of the guitar. Never keep the guitar on a shelf as the temperature is higher at higher levels. Keep it at floor level. Do not keep it against an outside wall, nor a wall which feels warm from heating ducts within. Never store a guitar in the trunk of an automobile or in a closet for any length of time. With proper care you should be able to deter cracking for many years. However, in the event an instrument does crack, it is relatively simple to send it to the Goya Company for repair so that it will sound just as good as new.

All Goya instruments carry a life-time service guarantee. This means that at any time we stand ready to reservice and repair any Goya instrument no matter its age. Any charges that apply are figured at cost of labor only. The original Goya guarantee against defective workmanship includes loose parts of any type or the opening of any seams. If any of these cause difficulty or need adjustment they will be repaired at no charge. The fingerboard is guaranteed against warpage for one year. Buzzing or rattling of the strings against the frets usually is caused by a warped neck. However, if you find only one or two strings that buzz then it might be the cause of the strings themselves and these should first be checked before the instrument is returned to us.

All instruments should be returned to the Goya factory by prepaid freight. Usually enclosing a note with the instrument calling attention to the work you wish done will expedite matters. If there are any charges you will be notified in advance. Your local retail dealer may be able to recommend a reliable local repairman who can do minor repair work for you and avoid the necessity of your shipping the instrument back to us and the accompanying shipping charges.

The following tips are generally true of all wooden musical instruments and should be followed to prolong the life of your instrument. Do not tune the guitar above or below pitch. Tuning it too high may cause the bridge to come off and it may cause top damage. Tuning it too low will cause buzzing or rattling when you play. Never use metal strings on a nylon-classic guitar.

You can put nylon strings on a steel string, narrow necked model, but you will not get the full tone out of the instrument. In this case we recommend the softer compound strings which will give you the metallic sound but make for easier finger style playing.

Normally all other models are designed for a specific string only. Rusty strings dull tone. Worn out strings lose their brilliance. Replace your strings regularly. Loosen the strings of your guitar only if you are laying the instrument aside for several weeks and then only a half a tone. Keep your instrument clean. Use a polish that is not oily, like the Goya guitar polish. Use a light grade of sewing machine oil on the gears of your machines, both for lubrication and a rust preventative. Keep your guitar under constant service and maintenance. Repair all cracks, warps or any damage so that it will always be in good playing condition, enabling you to obtain the fullest enjoyment from your guitar.

The Goya Guitar Company stands ready to service any Goya instrument in the world. If you have particular questions or problems do not hesitate to write to the Goya Guitar Company.

Goya

REPLACEMENT
AND REPAIR PARTS PRICE LIST

Rosewood Classic Bridge	\$ 3.00
Ebony Classic Bridge	\$ 5.00
Rosewood Tenor Guitar Bridge	\$ 1.50
Mandolin Bridge	\$ 1.00
Adjustable Mandolin Bridge	\$ 3.00
Rosewood Pin Bridge	\$ 2.00
Ebony Pin Bridge	\$ 4.00
White Bridge Saddle	\$.30
White Bridge Saddle (Genuine Bone)	\$.50
White Fingerboard Nut (Specify Length)	\$.40
Bridge Pins White Plastic	\$.10
Guitar End Pins	\$.15
Fret Wire (Specify Model and Fret)	\$.06
Steel String Guitar Pick Guard (Specify Model)	\$ 1.25
Round Mother-of-Pearl Fret Dots	\$.04
White Plastic Heel Plate (Specify Model)	\$.20
Square Fret Marks for MA9 T18, T23 (Specify Model and Fret) ...	\$.30
Adjusting Rod Key	\$.50
Adjusting Rod Headpiece Covering Plate	\$.20
Metal Mandolin Tailpiece	\$ 3.00
Mandolin Guardplate for MA6	\$ 3.00
Mandolin Guardplate for MA8	\$ 4.00
Mandolin Guardplate for MA9	\$ 5.00

SETS OF GUITAR PATENT (MACHINE) HEADS:

For G10, N21	\$ 4.00
For G13, G17, G20, FL7	\$ 7.50
For G30, G40	\$18.00
For MA6, MA8, MA9	\$ 6.00
For TG15	\$12.00
For N22, N26, T14, T16, T18, T23	\$18.00
For TS4, TS5	\$ 8.00

INSTRUMENT DIMENSIONS

Model Numbers	Nut to Bridge	Overall Length	Body Length	Upper Bout	Lower Bout	Depth
G10, G13		37 $\frac{1}{4}$ "	18 $\frac{1}{4}$ "	10 $\frac{3}{4}$ "	13 $\frac{3}{4}$ "	3 $\frac{3}{4}$ "
G17, G20		38 $\frac{1}{4}$ "	19"	11 $\frac{1}{4}$ "	15"	3 $\frac{3}{4}$ "
G30, G40		38 $\frac{3}{4}$ "	19"	11 $\frac{1}{4}$ "	15"	3 $\frac{3}{4}$ "
G50C		38 $\frac{1}{2}$ "	18 $\frac{3}{4}$ "	11"	14 $\frac{1}{2}$ "	3 $\frac{3}{4}$ "
G50F, G50L		38 $\frac{1}{2}$ "	18 $\frac{3}{4}$ "	11"	14 $\frac{1}{2}$ "	3 $\frac{5}{8}$ "-3 $\frac{3}{4}$ "
TS4, TS5, N26, T18, T23		41 $\frac{1}{4}$ "	20"	11 $\frac{3}{4}$ "	15 $\frac{3}{4}$ "	4 $\frac{1}{8}$ "-4 $\frac{3}{8}$ "
N21, N22, T14		39"	18 $\frac{1}{4}$ "	10 $\frac{3}{4}$ "	13 $\frac{3}{4}$ "	3 $\frac{3}{4}$ "
T16		39 $\frac{1}{2}$ "	19"	11 $\frac{1}{4}$ "	15"	3 $\frac{3}{4}$ "
TG15		38"	18 $\frac{1}{4}$ "	10 $\frac{3}{4}$ "	13 $\frac{3}{4}$ "	3 $\frac{3}{4}$ "
FL7		38 $\frac{3}{4}$ "	18 $\frac{1}{4}$ "	11 $\frac{1}{4}$ "	14 $\frac{1}{2}$ "	3 $\frac{3}{4}$ "
MA6, MA8	14"	26"			10"	2 $\frac{1}{4}$ "
MA9	14"	26"			10"	1 $\frac{3}{4}$ "

**look for this
colorful
floor display
of goya
strings
at your local
music store,
your signpost
of quality**

GOYA ASSOCIATE DISTRIBUTORS

GOYA MUSIC CORPORATION
53 West 23rd Street, New York, N. Y. 10010

J. M. GREENE MUSIC COMPANY (Canada Only)
47 Densley Ave., Toronto 15, Ontario, Canada

PACIFIC MUSIC SUPPLY CO. (Classic Models Only)
1143 S. Santee Street, Los Angeles 15, California
(In following States only: Alaska, Arizona, California, Hawaii,
Idaho, Oregon, Nevada, New Mexico, Utah, Washington)

AUTHORIZED DEALER

