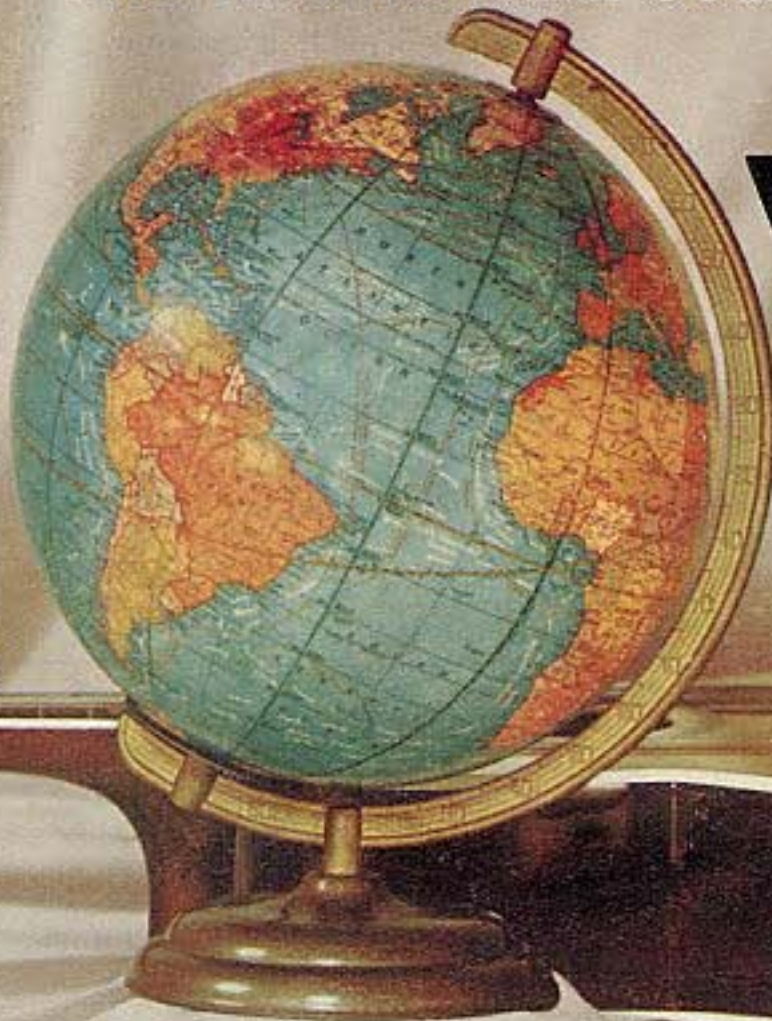


1967 EDITION

The International Sound of

G



YA

**WORLD'S FINEST
ELECTRIC GUITARS • AMPLIFIERS • ACOUSTIC GUITARS**

goya



The World's Finest Guitar

For years GOYA has been the choice of the world's leading artists and professional musicians. These fine expressions of old world musical genius and dexterity have been designed and created to satisfy the needs and demands of the most modern and discriminating musical taste.

The Goya Classic guitars, on which we gained our initial reputation for superb instruments and quality control, are fashioned by hand in the Goya workshop in Sweden where the same family of quality guitar makers have continued a tradition of creating the world's finest guitars for over 66 years. The electric guitar line was developed after years of research into the specific needs and requirements of today's versatile and sophisticated performer. A full year of development and creativity preceded the final version of the Goya amplifier shown in this catalogue.

The Goya collection of musical instruments will satisfy and fulfill the desires of everyone interested in a quality product at an acceptable price. From the most accomplished professional to the most ambitious student; no matter what their musical goals are . . . Classic or Jazz, Liverpool or Mo-Town, Folk or Flamenco, Gospel or Blues, Country or Western, Popular or Ethnic, Blue Grass or Rock N' Roll. For all of these the quality choice is GOYA.

These people made that choice:

Eddie Albert	John Gary	Frankie Ray
Casey Anderson	Gene & Francesca	Jean Ritchie
Theodore Bikel	Steve Gibson & The Redcaps	Anita Sheer
Oscar Brand	Cynthia Gooding	Ethel Smith
Brown & Dana	Cary Grant	Eleanor Steber
Bud & Travis	Ty Hardin	Connie Stevens
Johnny Carson	Ivy League Trio	Enzo Stuarti
The Coronados	Grace Kelly	The Tarriers
The Crowns	Peggy Lee	Jennie Tourel
Dion	Ed McCurdy	John Vicary
Hugh Downs	Karl Malden	The Wayfarers
Peter Duchin	Guy Mitchell	Dennis Weaver
Whitey Ford	Robert Mitchum	Martha Wright
Greer Garson	Tom Pasle	The Yeomen

Plus 45 outstanding Broadway shows
and 15 Motion Pictures including
20th Century Fox's "The Sound of Music"



AN INTRODUCTION TO THE INTERNATIONAL SOUND OF GOYA GUITARS AND AMPLIFIERS

The sun never sets on GOYA guitars. From England to Japan, France to Hong Kong GOYA sound, beauty and craftsmanship have won over tens of thousands of guitarists.

Run your fingers up and down GOYA's guitar necks with GOYA's exclusive reinforcement

T-Rod, constructed of strongest duraluminum, for performing peace-of-mind. Admire, as your

audience will, the flashing brilliance of GOYA's mirror-brite, hand-rubbed finish and the

selected woods: Flamed Maple, Figured Birch, Straight grained Rosewood, Rich Mahogany

and the finest responsive Alp Spruce.

GOYA's Rangemaster and Panther electric guitars and basses use the principle of dual pickup

circuitry engineering, refined into a split pickup arrangement for wider range and pure, powerful sound.

GOYA's Power-Sound amplifiers are perfect companions for GOYA's electric guitars and

basses. These amplifiers are engineered to give you FULL Volume, when needed, PLUS sound

sensitivity. All GOYA instruments and amplifiers are guaranteed to the original purchaser, without time

limit, against any defects in manufacture. Every GOYA product is carefully adjusted, serviced,

tested and approved by sound engineering specialists.

goyya

FLAT TOP SPANISH GUITARS



GOYA flat top guitars are now equipped with individual string height adjusting posts. The separate screw posts enable you to finely adjust each string independently. This exclusive feature is a GOYA invention.

MODEL N-21 CONCERT SIZE

Back and sides and top of body all mahogany in dark brown color. Black binding around the top of body and around the sound hole. Entire instrument in satin matte finish. Rosewood fingerboard and bridge. Nickel-plated machine heads.

MODEL N-22 CONCERT SIZE

Body of Swedish birch, highly polished in brown-red color. Top of Alp spruce with sunburst coloring. White edging around top of body and sound hole. Fingerboard and bridge of choice rosewood. Deluxe covered all metal machine heads.

CASES for N-21 and N-22

- No. 125 Soft shell case.
- No. 132 Deluxe soft shell case, plush-lined.
- No. 146 Hard shell case, flannel-lined.
- No. 150 Hard shell case, arched top, plush-lined.

MODEL N-26 GOLIATH SIZE

Body of curly flame maple and top of fine Alp spruce. Entire instrument highly polished and shaded with sunburst finish. Rosewood fingerboard and bridge. Black and white edging around top and bottom of body, fingerboard and sound hole. Deluxe covered all metal machine heads.

CASES for N-26

- No. 142 Deluxe plush-lined soft shell case
- No. 148 Hard shell case, flannel-lined
- No. 160 Hard shell case, arch top, plush-lined



MODEL N-26



MODEL N-22



MODEL N-21

FLAT TOP SPANISH GUITARS BY

goyya

MODEL T-14 CONCERT SIZE

Body and sides in dark brown, highly polished mahogany, with top of fine Alp spruce in natural color. Multi-colored inlays around the sound hole and top edges. White edging on top and bottom of body. Fingerboard and bridge of choice rosewood. Deluxe covered all metal machine heads.

CASES for T-14

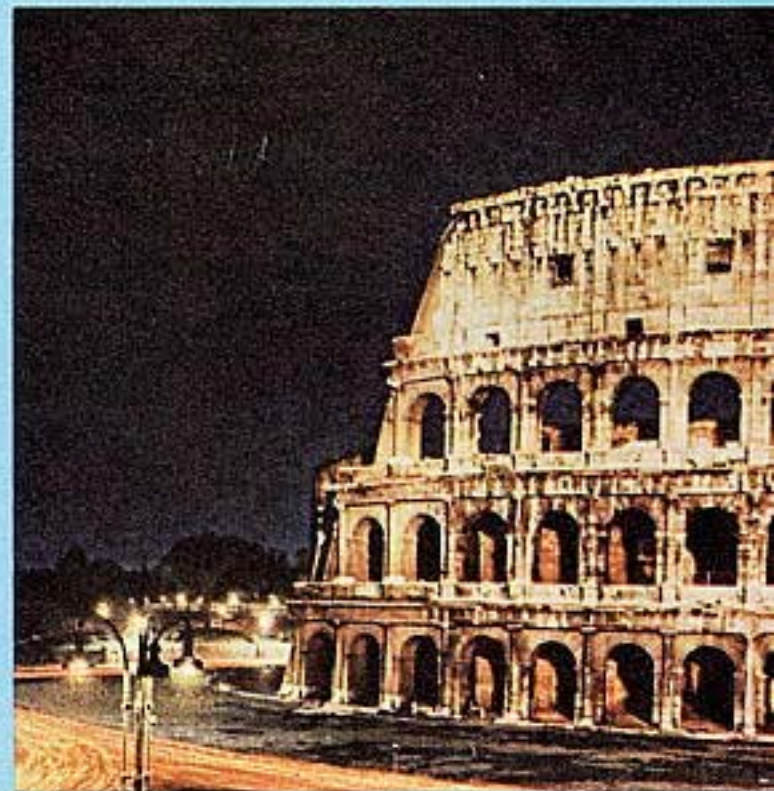
- No. 125 Soft shell case
- No. 132 Deluxe soft shell case, plush-lined
- No. 146 Hard shell case, flannel-lined
- No. 150 Hard shell case, arched top, plush-lined



MODEL T-14

MODEL T-16

MODEL T-18



MODEL T-16 GRAND CONCERT SIZE

Body and sides of pure mahogany, dark brown coloring. Top of choice Alp spruce in natural color. Broad wood inlays around sound hole. White edging on top and bottom of body. White binding on fingerboard. Fingerboard and bridge of select rosewood. Deluxe covered all metal machine heads.

CASES for T-16

- No. 138 Deluxe soft shell, plush-lined case
- No. 147 Hard shell case flannel-lined
- No. 155 Hard shell case, arched top, plush-lined

MODEL T-18 GOLIATH SIZE

Back and sides of flame maple in dark brown color. Top of natural colored choice Alp spruce. Mosaic inlay around sound hole. Ebony fingerboard and bridge. White binding around top and bottom of body and fingerboard. Deluxe square mother of pearl position markers. Deluxe covered all metal machine heads.

CASES for T-18

- No. 142 Deluxe plush-lined soft shell case
- No. 148 Hard shell case, flannel-lined
- No. 160 Hard shell case, arch top, plush-lined

goyya

NEW COUNTRY AND WESTERN GUITARS



MODEL T-23 GOLIATH SIZE

Back and sides of choicest flamed maple in dark brown color. Top of natural color selected Alp spruce. Mosaic inlay around the sound hole. Ebony fingerboard and bridge. White binding around top and bottom of body and fingerboard. Deluxe square mother of pearl position markers. Extra large etched pickguard with "Western" motif. Large specially designed bridge. Deluxe heavy duty all metal covered machine heads.

MODEL T-3 - GOLIATH SIZE

A more popular priced version of the T-23, this new instrument will satisfy the demand for the typical goliath country guitar producing the "big" sound. Top of Alp spruce in natural color, back and sides of mahogany, rosewood fingerboard and bridge, mahogany neck. Multi-colored inlays around the sound hole. Black binding around the top and back.

CASES for T-3 T-23

No. 142 Deluxe plush-lined soft shell case

No. 148 Hard shell case, flannel-lined

No. 160 Hard shell case, arch top, plush-lined



FOLK GUITARS BY

goya

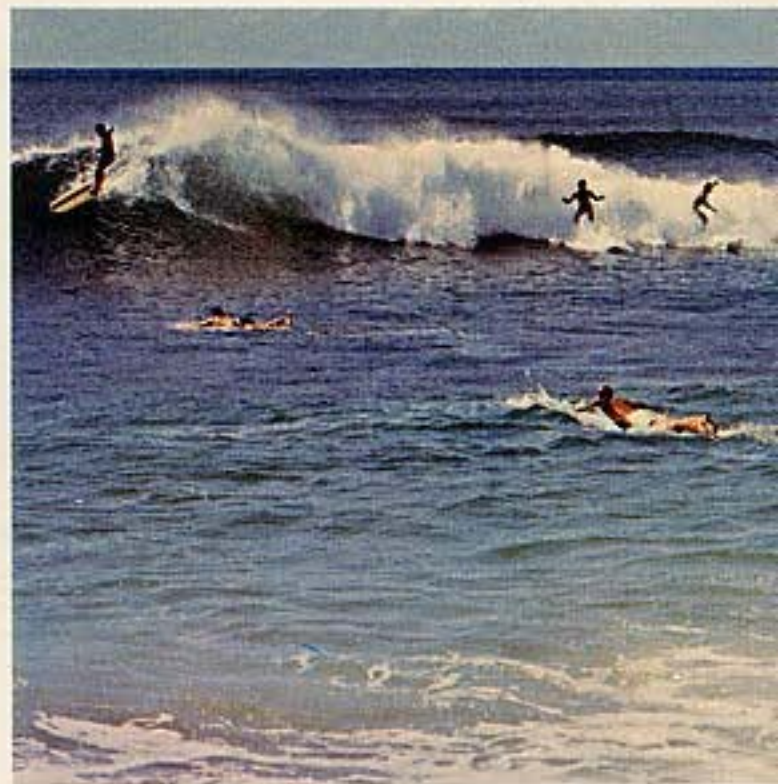
Now with new improved bracing eliminating the need for lower tuning with Capo, Powerful yet sensitive, sturdy yet resonant – the GOYA 12 string is the most popular of its kind with both solo and group performers.

MODEL TS-4 – 12 STRING GUITAR

GOLIATH SIZE. Sides and back of slightly flamed maple in yellow color. Top of fine natural color Alp spruce. Multi-colored inlay around sound hole. Black celluloid edging around top and back. Neck and headpiece of mahogany with rosewood fingerboard and bridge. Adjusting rod in neck. Nickel plated machine heads.

CASES for TS-4, TS-5

- No. 142 Deluxe plush-lined soft shell case
- No. 148 Hard shell case, flannel-lined
- No. 160 Hard shell case, arch top, plush-lined



MODEL TS-4

MODEL TS-5

MODEL TS-5 – 12 STRING

GOLIATH SIZE. Sides and back of choice flamed maple in a natural blonde finish. Top of fine Alp spruce with black and white Mosaic inlay around sound hole. Top extra reinforced with strong bracing construction. Black-white-black inlay around top. White celluloid edging around top and back. Neck of mahogany with fingerboard and headpiece of rosewood. Adjusting rod. White celluloid edging around fingerboard. Instrument hand-finished and polished in natural color. Extra strong bridge of rosewood, nickel-plated machine heads with metal rollers. Fitted with finest steel strings available.

MODEL F-12 – CONCERT SIZE

Because of popular demand, we have brought back the Goya Folk Guitar. A specially designed instrument fitted with compound metal (silk and steel) strings that will also perform beautifully with nylon strings. Top of Alp spruce, sides and back of flamed birch. Mahogany neck and bridge. Rosewood fingerboard. Multi-colored inlays around sound hole.

CASES for F-12

- No. 125 Soft shell case.
- No. 132 Deluxe soft shell case, plush-lined.
- No. 146 Hard shell case, flannel-lined.
- No. 150 Hard shell case, arched top, plush-lined.

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WORLD FAMOUS CLASSIC GUITARS



MODEL G-10

Concert Size . . . Ultra-responsive top of choice, clear spruce, figured birch back and sides in brown color. Rosewood fingerboard and bridge. All wood parts polished by hand to high lustre. Top edge bound in plastic ebony; multi-colored inlay around sound hole. Nickel-plated machine heads with ivory plastic buttons.

CASES for G-10 and G-13

- No. 125 Soft shell case.
- No. 132 Deluxe soft shell case, plush-lined.
- No. 146 Hard shell case, flannel-lined.
- No. 150 Hard shell case, arched top, plush-lined.



MODEL G-10

MODEL G-13

Concert Size . . . Choice responsive top of selected Alp spruce. Mahogany back and sides in rich brown color. Mahogany neck with rosewood fingerboard and Spanish style rosewood bridge. Multi-colored inlays around the sound hole, black and white around top. White edging on top and bottom of body. The entire instrument highly polished. Nickel-plated machine heads with oversized white plastic rollers.

MODEL G-13M

Same as the model G-13 described above but in a soft satin matte finish.



MODEL G-13

WORLD FAMOUS CLASSIC GUITARS BY

goyya

MODEL G-17

Selected Alp spruce top with pure mahogany back, sides and neck. Rosewood fingerboard. Neck reinforced with a duraluminum T-Rod. Colored inlay and purfling around sound hole. Black and decorative binding on back and front edges of body. Complete instrument highly polished in natural finish. Spanish style rosewood bridge. Nickel-plated machine head with oversized bone rollers. Fitted with best quality nylon strings. Grand concert size body.

MODEL G-20

Selected Alp spruce top with flamed maple back and sides finished in a grey-brown coloring. Mahogany neck and rosewood fingerboard. The entire instrument highly polished. Neck reinforced with a duraluminum T-rod. Attractive inlay and purfling around sound hole. White binding on back and front edges of body. Spanish style rosewood bridge. Nickel-plated machine heads with oversized bone rollers. Fitted with best quality nylon strings. Grand concert size body.

MODEL G-30

A fine GOYA Classic Guitar for the Artist. Brilliant treble and a large and rich bass. Special graduated top of gold choice fine-veined, Alp spruce, highly selected and seasoned. Back and sides in highly flamed curly mountain maple in a natural blonde finish. A mahogany neck with ebony fingerboard and dark rosewood headpiece. The entire instrument highly polished. Neck reinforced with duraluminum T-rod. Exquisite marquetry purfling around sound hole with decorative purfling on both top and back of body. Decorative inlay on the front of the headpiece. Gold plated machine heads with oversized bone rollers and oval buttons of imitation mother-of-pearl. Spanish style rosewood bridge with specially designed mother-of-pearl plate. Fitted with finest quality nylon strings. Grand concert size body.

MODEL G-20

MODEL G-30

MODEL G-40

A professional model Goya Classic guitar designed for the artist. A combination of brilliant tone and delicate response with a perfectly balanced treble and bass has produced a beautiful concert guitar ideally suited for every artist and professional. Top of the finest choice fine veined Alp spruce, choice selected and thoroughly seasoned back and sides of straight-grained rosewood. Mahogany neck with ebony fingerboard and rosewood headpiece. The entire instrument highly polished to the famous Goya standards. Neck reinforced with duraluminum T-rod. Exquisite marquetry and purfling around the sound hole with detailed purfling on top, sides and back of body as well as back of neck and headpiece. Gold plated individual machine heads with oversized bone rollers and oval buttons of simulated mother-of-pearl. Spanish style ebony bridge with specially designed mother-of-pearl plate. Fitted with the finest quality nylon strings. Grand concert size body.

CASES for G-17, G-20, G-30, G-40, G-50

No. 138 Deluxe soft shell, plush-lined case.

No. 147 Hard shell case, flannel-lined.

No. 155 Hard shell case, arched top, plush-lined.

MODEL G-50C

In answer to professionals who desired a hand-made, custom-built, rosewood guitar made in the U. S. A. to world concert standards, we present this magnificent instrument in the tradition of the great masters of the past. Top of straight grained spruce in natural color and back and sides of rosewood. Neck of close grained Honduras mahogany, fingerboard of African ebony. Rosewood bridge with white inlays. Elaborate marquetry around sound hole. Fitted with Son d'Or Strings.

MODEL G-40

goyya

FLAMENCO GUITAR TENOR GUITAR



MODEL FL-7 – FLAMENCO GUITAR

A specially made guitar for the Flamenco player. A very thin top of choice Alp spruce with the traditional broad sound hole inlay. The back and sides are made of very thin flamed maple. There are nine hand finished fan braces with small thin reinforcement braces underneath the bridge. The body is finished with edges of rosewood and with a slender inlay around the top. Mahogany neck with reinforced duraluminum T-rod. 19 fret fingerboard made of choice rosewood. Rosewood headpiece and bridge Nickel plated machine head with wide white rollers. Because of the delicate thin choice woods used to create this responsive instrument, every Goya Flamenco guitar is hand finished and then hand polished in natural color.

CASES for FL-7

No. 138 Deluxe soft shell, plush-lined case

No. 147 Hard shell case flannel-lined

No. 150 Hard shell case, arched top, plush-lined



MODEL FL-7

MODEL TG-15

MODEL TG-15 – TENOR GUITAR

Body and sides in dark brown, highly polished maple, with top of fine Alp spruce in natural color. Multi-colored inlays around the sound hole and top edges. White edging on top and bottom of body. Fingerboard and bridge of choice rosewood. Four strings tuned A D G C. Neck of mahogany with duraluminum T-rod. Neck fitted at the 14th fret. Nickel-plated machine heads.

CASES for TG-15

No. 125 Soft shell case.

No. 132 Deluxe soft shell case, plush-lined.

No. 146 Hard shell case, flannel-lined.

No. 155 Hard shell case, arched top, plush-lined.

PROFESSIONAL MANDOLINS BY

goyya

Old world craftsmanship and tonal quality are the hallmarks of GOYA mandolins.



MODEL MA-6

MODEL MA-9

MODEL MA-6 – MANDOLIN

Top of Alp spruce. Figured birch back and sides in brown color. Mahogany neck, rosewood fingerboard and ebony bridge. Black celluloid edging around top of body and sound hole. Extra thin frets. Nickel plated machine heads.

CASES for MA 6

No. 235 Deluxe soft shell, plush-lined
No. 250 Hard shell, plush-lined

MODEL MA-9 – PROFESSIONAL MANDOLIN

Hand carved top of choicest Alp spruce. Back and sides of extra fine flamed maple in natural blonde finish. Back hand carved. White edging around top, back and sound hole. Elaborate celluloid black and white inlays around top, sound hole and guard plate. Mahogany neck divided with a black veneer. Fingerboard of ebony with white celluloid edging. Mother of pearl inlay on headpiece and position markers. Adjustable ebony bridge. Ebony veneer headpiece with white celluloid edging. Nickel plated heads.

New MA-9F – Same as MA-9 but with 2 "F" holes instead of the round sound hole.

CASES for MA-9 & MA-9F

No. 236 Deluxe soft shell case, plush-lined.
No. 255 Hard shell case, plush-lined.

INSTRUMENT CARE AND YOUR GUARANTEE

It must first be understood that a wooden musical instrument is very different from a machine or mechanical contraption. Wooden instruments very rarely break down or become defective through use and in fact usually sound better over a period of time. With proper care you should get years and years of satisfaction from your Goya instrument. However, because it is almost impossible to predict the reaction of temperature and humidity conditions on a wooden instrument and because it is impossible to prevent accidents and damage to your instrument there are certain guide lines and suggestions that should be followed.

All fine guitars are made of solid wood, not plywood. As a result there is no possible way to prevent an instrument from cracking if it is subjected to conditions that cause cracking. Remember that the better the guitar the more likely it will crack as thinner more delicate woods are used in order to attain a better tone. Practically all types and sizes of cracks are repairable and the instrument will, if properly repaired, sound just as good as new. Cracking is caused by the drying out of the wood which causes it to shrink. Artificially heated air in a home in the winter season is low in humidity. The outside air at 32 degrees with 50% humidity will have a relative humidity of only 11% when heated to 72 degrees in your home. The lowest safe limit for a guitar is considered 30%. Temperatures of 20 degrees and below increase this difference so special care should be exercised in this kind of weather. Use a humidifier in your guitar case as this retains a certain amount of moisture inside and helps deter cracking. Extreme changes in temperature and humidity are the enemy of the guitar. Never keep the guitar on a shelf as the temperature is higher at higher levels. Keep it at floor level. Do not keep it against an outside wall, nor a wall which feels warm from heating ducts within. Never store a guitar in the trunk of an automobile or in a closet for any length of time. With proper care you should be able to deter cracking for many years. However, in the event an instrument does crack, it is relatively simple to send it to the Goya Company for repair so that it will sound just as good as new.

All Goya instruments carry a life-time service guarantee. This means that at any time we stand ready to reservice and repair any Goya instrument no matter its age. Any charges that apply are figured at cost of labor only. The original Goya guarantee against defective workmanship includes loose parts of any type or the opening of any seams. If any of these cause difficulty or need adjustment they will be repaired at no charge. The fingerboard is guaranteed against warpage for one year. Buzzing or rattling of the strings against the frets usually is caused by a warped neck. However, if you find only one or two strings that buzz then it might be the cause of the strings themselves and these should first be checked before the instrument is returned to us.

All instruments should be returned to the Goya factory by prepaid freight. Usually enclosing a note with the instrument calling attention to the work you wish done will expedite matters. If there are any charges you will be notified in advance. Your local retail dealer may be able to recommend a reliable local repairman who can do minor repair work for you and avoid the necessity of your shipping the instrument back to us and the accompanying shipping charges.

The following tips are generally true of all wooden musical instruments and should be followed to prolong the life of your instrument. Do not tune the guitar above or below pitch. Tuning it too high may cause the bridge to come off and it may cause top damage. Tuning it too low will cause buzzing or rattling when you play. Never use metal strings on a nylon-classic guitar.

You can put nylon strings on a steel string, narrow necked model, but you will not get the full tone out of the instrument. In this case we recommend the softer compound strings which will give you the metallic sound but make for easier finger style playing.

Normally all other models are designed for a specific string only. Rusty strings dull tone. Worn out strings lose their brilliance. Replace your strings regularly. Loosen the strings of your guitar only if you are laying the instrument aside for several weeks and then only a half a tone. Keep your instrument clean. Use a polish that is not oily, like the Goya guitar polish. Use a light grade of sewing machine oil on the gears of your machines, both for lubrication and a rust preventative. Keep your guitar under constant service and maintenance. Repair all cracks, warps or any damage so that it will always be in good playing condition, enabling you to obtain the fullest enjoyment from your guitar.

The Goya Guitar Company stands ready to service any Goya instrument in the world. If you have particular questions or problems do not hesitate to write to the Goya Music Corporation.

53 West 23rd St., New York, N.Y. 10010

REPLACEMENT AND REPAIR PARTS PRICE LIST

Rosewood Classic Bridge	\$ 3.00
Ebony Classic Bridge	\$ 5.00
Rosewood Tenor Guitar Bridge	\$ 1.50
Mandolin Bridge	\$ 1.00
Adjustable Mandolin Bridge	\$ 3.00
Rosewood Pin Bridge	\$ 2.00
Ebony Pin Bridge	\$ 4.00
White Bridge Saddle	\$.30
White Bridge Saddle (Genuine Bone)	\$.50
White Fingerboard Nut (Specify Length)	\$.40
Bridge Pins White Plastic	\$.10
Guitar End Pins	\$.15
Fret Wire (Specify Model and Fret)	\$.06
Steel String Guitar Pick Guard (Specify Model)	\$ 1.25
Round Mother-of-Pearl Fret Dots	\$.04
White Plastic Heel Plate (Specify Model)	\$.20
Square Fret Marks for MA9, T18, T23 (Specify Model and Fret)	\$.30
Adjusting Rod Key	\$.50
Adjusting Rod Headpiece Covering Plate	\$.20
Metal Mandolin Tailpiece	\$ 3.00
Mandolin Guardplate for MA6	\$ 3.00
Mandolin Guardplate for MA8	\$ 4.00
Mandolin Guardplate for MA9	\$ 5.00

SETS OF GUITAR PATENT (MACHINE) HEADS:

For G10, N21	\$ 4.00
For G13, G17, G20, FL7, G13M	\$ 7.50
For G30, G40	\$18.00
For MA6, MA9	\$ 6.00
For TG15	\$12.00
For N22, N26, T14, T16, T18, T23, T3, F12	\$18.00
For TS4, TS5	\$ 8.00

INSTRUMENT DIMENSIONS

Model Numbers	Nut to Bridge	Overall Length	Body Length	Upper Bout	Lower Bout	Depth
G10, G13, G13M, F12		37 $\frac{3}{4}$ "	18 $\frac{1}{4}$ "	10 $\frac{3}{4}$ "	13 $\frac{3}{4}$ "	3 $\frac{3}{4}$ "
G17, G20		38 $\frac{1}{4}$ "	19"	11 $\frac{1}{4}$ "	15"	3 $\frac{3}{4}$ "
G30, G40		38 $\frac{3}{8}$ "	19"	11 $\frac{1}{4}$ "	15"	3 $\frac{3}{4}$ "
G50C		38 $\frac{1}{2}$ "	18 $\frac{3}{4}$ "	11"	14 $\frac{1}{2}$ "	3 $\frac{3}{8}$ "
TS4, TS5, N26, T18, T23, T3		41 $\frac{1}{4}$ "	20"	11 $\frac{3}{4}$ "	15 $\frac{3}{4}$ "	4 $\frac{1}{8}$ "-4 $\frac{1}{4}$ "
N21, N22, T14		39"	18 $\frac{1}{4}$ "	10 $\frac{3}{4}$ "	13 $\frac{3}{4}$ "	3 $\frac{3}{4}$ "
T16		39 $\frac{1}{2}$ "	19"	11 $\frac{1}{4}$ "	15"	3 $\frac{3}{4}$ "
TG15		38"	18 $\frac{1}{4}$ "	10 $\frac{3}{4}$ "	13 $\frac{3}{4}$ "	3 $\frac{3}{4}$ "
FL7		38 $\frac{3}{4}$ "	18 $\frac{3}{8}$ "	11 $\frac{1}{8}$ "	14 $\frac{1}{2}$ "	3 $\frac{3}{4}$ "
MA6	14"	26"			10"	2 $\frac{1}{4}$ "
MA9	14"	26"			10"	1 $\frac{1}{4}$ "

ELECTRIC GUITARS BY

goya

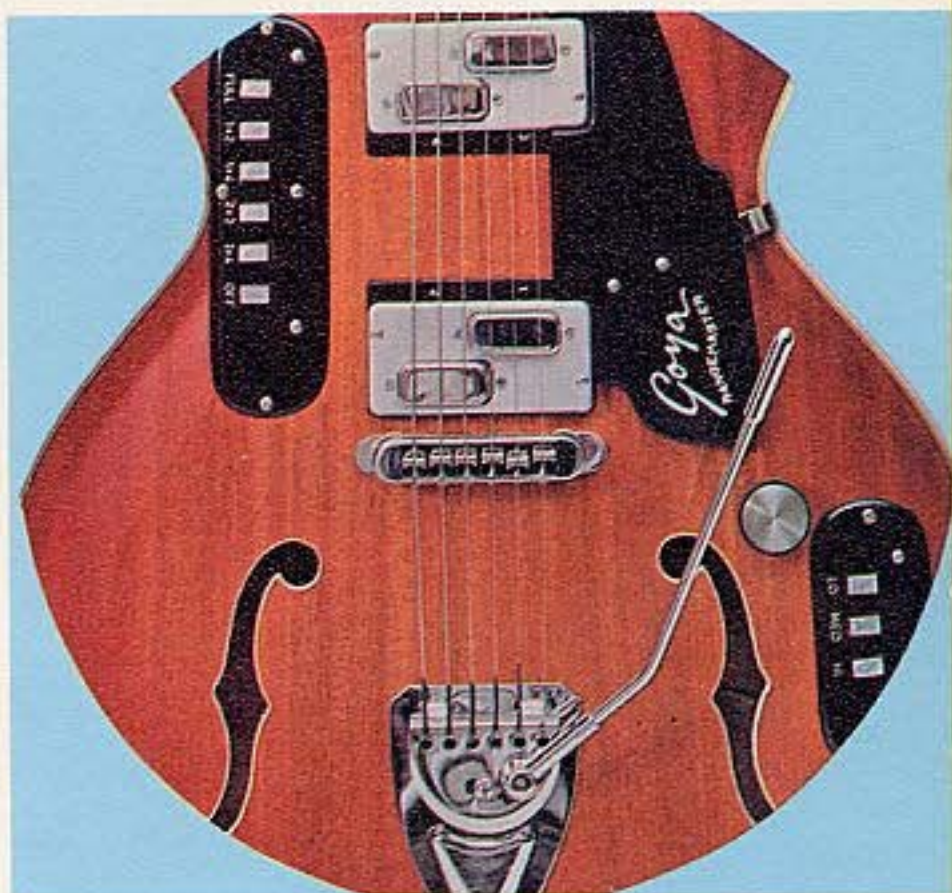
Goya has devised a simple, efficient way to make the fullest use of dual pickup circuitry that puts the Goya electric ahead of any other electric guitar made anywhere. Our engineers have split the two pickup electric guitar to give 4 pickup units, each covering a tonal quadrant. Split pickups have been used in stereo setups, but the simplest use of cross combinations of pickups for obtaining wide range sound potential has never been developed or utilized until now.

Splitting the pickups enables the use of 1/2 the sharp (lower) pickup on the sharp strings and 1/2 the deep (upper) pickup on the deep strings to give the widest possible range of sound from the highest treble to the deepest bass on one chord.

The 6 fast action push button controls not only enables the various uses of the pickups as on other ordinary electric 2 pickup model guitars, but gives the added combinations by "crossing-over" from one pickup to the other. The three button tone controls, instead of the ordinary knob, allows lightning quick changes of overall tone quality, pre-selected to the 3 most preferable tonal modes. This unique arrangement allows for 15 distinct tonal effects.

The Goya electric Bass Guitars, in matching colors to the companion 6 string regular electrics, are the ultimate in functional design and improved electronic circuitry. The Goya Bass Electrics are sleek, fast action guitars so vital to today's jazz and dance combos.

All Goya electric guitars and basses are guaranteed to the original purchaser, without time limit, against any defects in manufacture. Every instrument, before it is turned over to our authorized dealers, is carefully adjusted, serviced, tested and approved by personally appointed guitar specialists.



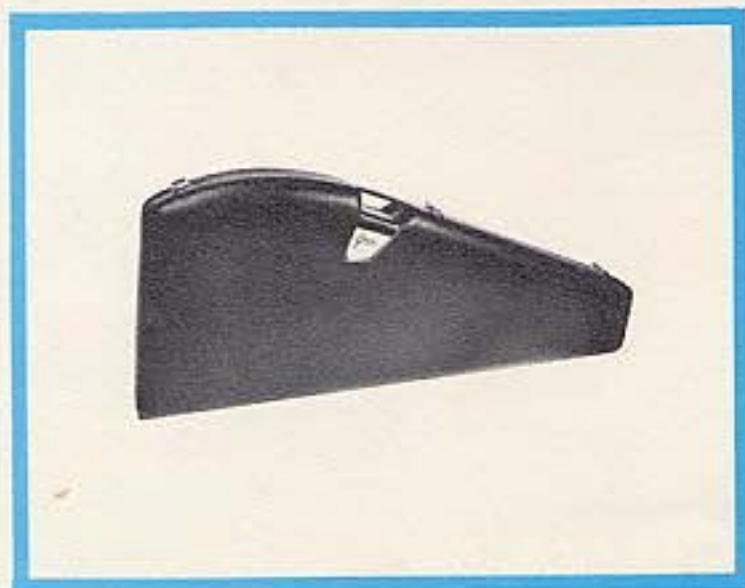
GOYA ELECTRIC GUITARS ARE ALL SOLD AS COMPLETE OUTFITS

ACCESSORIES:

All Goya electric guitars are equipped with a 10 foot Electric Guitar Cable; Deluxe Foam Padded Nylon Shoulder Strap; Flexylon Guitar Pick; Neck Adjusting Wrench; Peg Winder; Guitar Polish; and Detachable Vibrato Arm (on models so equipped).

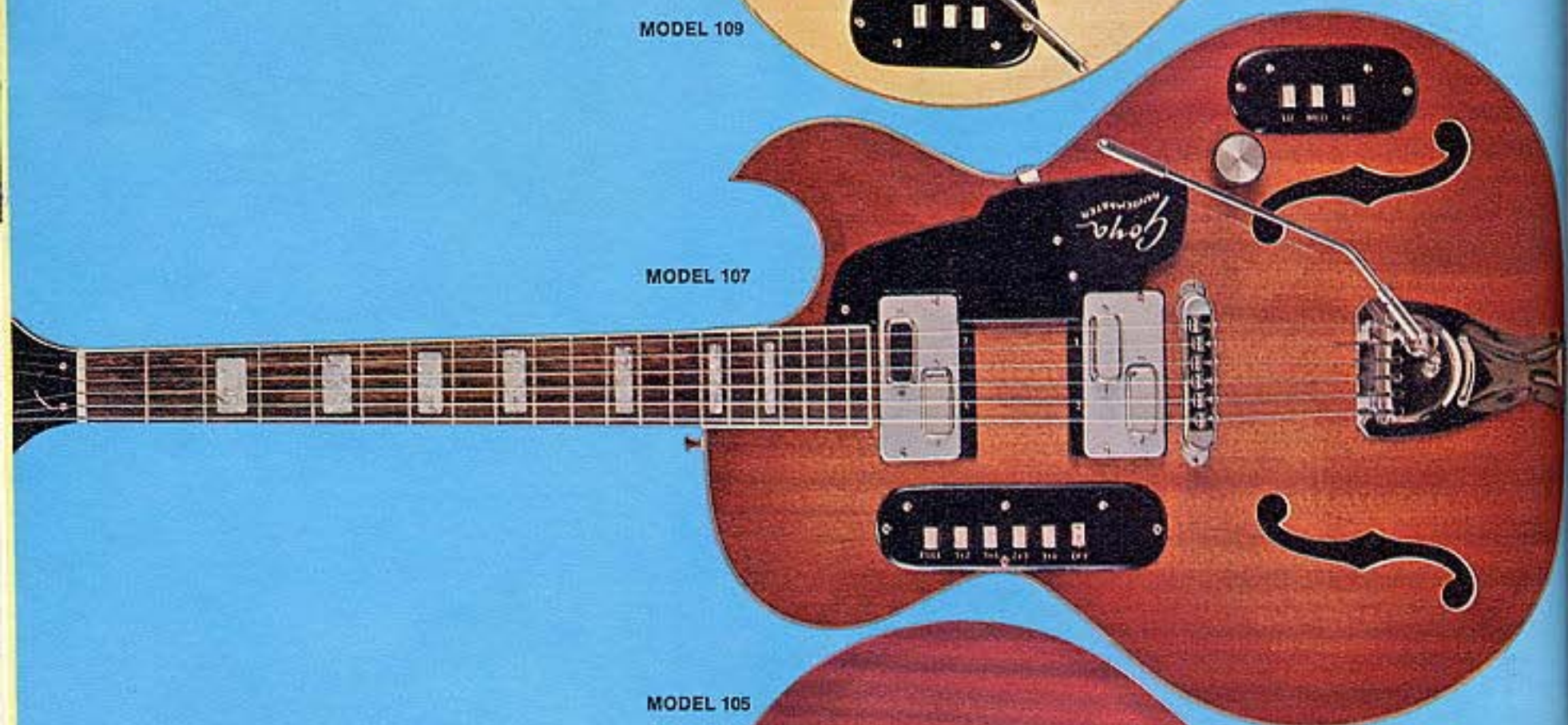
CASES:

All Guitar Models are furnished with a unique, sturdy plush lined moulded case.



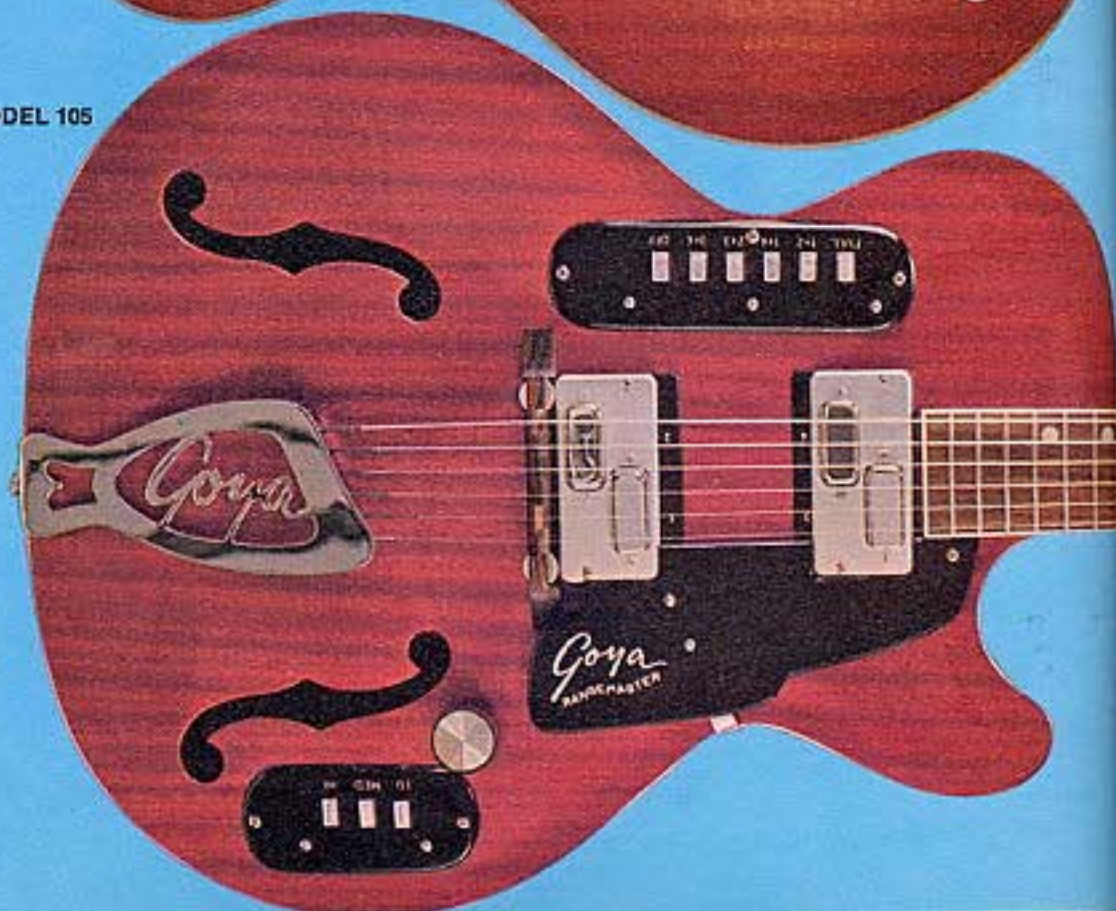


MODEL 109



MODEL 107

MODEL 105



SEMI-ACOUSTIC RANGEMASTER BY

goya



MODEL 109 — The ultimate in hollow body electric guitars. A double cut-away guitar featuring the Goya split pickups. Full 24½" scale with 22 perfectly aligned frets. Extra thin (1¼") body measures 16" across and is 20" long.

Special Features: All metal covered machine heads; white deluxe binding around fingerboard and the headpiece plate; 3 way adjustable all-metal bridge assembly; binding around "F" Holes; 8 piece binding around top body edges and triple bindings on the back; deluxe plexiglass engraved name plate on headpiece; large fast-action volume control knob; black pick guard plate.

Model 107V GOYA Vibrato shown in photograph is not included in the outfit but may be attached at any time. Price includes Goya flat wound strings, all accessories and custom moulded case.

MODEL 109S — SUNBURST FINISH
MODEL 109B — BLONDE FINISH
(ALL MAPLE)
MODEL 109R — CHERRY RED

MODEL 107 — Very similar to the Model but in the popular single cut-away version. Fitted with a specially designed heavy duty vibrato assembly with removable vibrato arm. 20 frets. All dimensions, specifications and other features are the same as on Model 109. Complete with Goya flat wound strings, all accessories and custom moulded case.

MODEL 107R — CHERRY RED
MODEL 107S — SUNBURST FINISH



The new Goya semi-acoustic hollow body electric guitars with the fabulous new split-pickup arrangement producing 15 distinct tonal effects.

Completely adjustable in every respect, these fine instruments now make available the Goya standards of quality in professional electric guitars.

All models are made with the finest selected Maple or Mahogany to produce the ultimate in sensitivity and beauty. All necks are 3-piece Mahogany with adjustable steel neck rod.

MODEL 105 — The lowest priced Goya semi-acoustic Rangemaster. Dimensions are the same as the Models 107 and 109. 20 frets. **Special Features:** deluxe Rosewood staggered and height-adjustable bidge; deluxe modern Goya tailpiece plate; all-metal machine heads; mother-of-pearl inlaid headpiece design; large fast-action volume control knob; black pick guard plate; white binding around entire rosewood fingerboard; triple white binding on front of body, black binding on side. Fitted with Goya flat wound strings, all accessories and custom moulded case.

MODEL 105R — CHERRY RED
MODEL 105S — SUNBURST FINISH



SEMI-ACOUSTIC PANTHER ELECTRIC BASS

MODEL 1207 – A professional model semi-acoustic electric bass. Same dimensions and specifications as the Model 107 Goya electric guitar except is a regular double pickup instrumental, not split.

Single cutaway design with 4 pushbutton controls for pickup choice and 2 pushbutton controls for tonal change. The logical companion to the Goya semi-acoustic electric 6 string for modern jazz and combo.

MODEL 1207R – CHERRY RED
MODEL 1207S – SUNBURST FINISH
MODEL 1207B – BLONDE FINISH

SEMI-ACOUSTIC RANGEMASTER 12-STRING ELECTRIC GUITAR

MODEL 1209 – The newest from Goya – a 12 String deluxe version of the Model 109 Goya electric guitar.

This guitar with the Rangemaster split pickup features makes this the most fantastic sounding 12 String guitar ever produced.

MODEL 1209S – SUNBURST FINISH



MODEL 1209

MODEL 1207

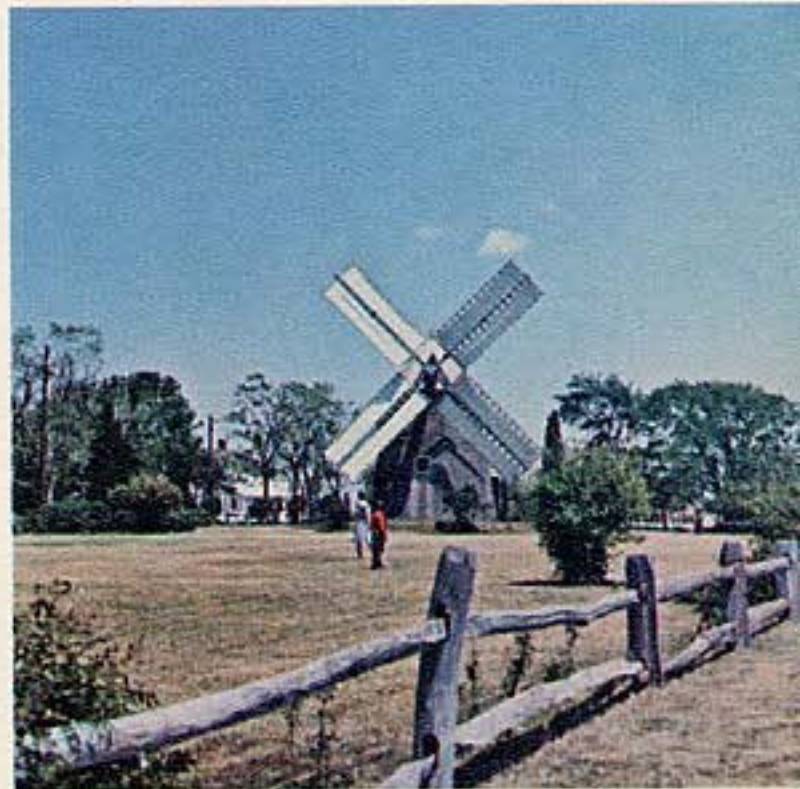
PANTHER BY

goya

ELECTRIC BASS GUITAR

Here are the field tested and proven leaders of the solid-body market. The finest instruments of this type ever offered. Superbly constructed — accurately adjusted — different from all other makes.

MODEL 118



MODEL 118 — The ideal companion instrument to Goya Solid Body Electric Guitars. This is a 2 pickup model with a 31" scale and 21 frets. 4 Push-button controls allow instantaneous pickup choice and 3 tone control push-buttons produce the three most desirable tonal modes. Special Features: Large easy-turn volume knob; 3-way adjustable covered all metal bridge assembly; adjustable neck; adjustable pickups; double cutaway contour body; heavy duty extra large all metal bass machine heads. Complete with all accessories and custom moulded case.

MODEL 118S — CHERRY SUNBURST
MODEL 118R — FIRE ENGINE RED
MODEL 118JB — JET BLACK
MODEL 118B — CARIBBEAN BLUE



MODEL 116R



MODEL 116JB



MODEL 116B



**RANGEMASTER
SOLID BODY ELECTRICS BY**

g  **ya**



MODEL 116 – One superior model made in 4 different color choices. 6 Push-button controls and 3 instantaneous tone control buttons give 15 distinct tonal changes. Large easy turn volume knob, 3 way adjustable all-metal bridge, adjustable neck, detachable vibrato, adjustable pickups, double cutaway contour body, all metal machine heads. Complete in fitted moulded case.

MODEL 116S – CHERRY SUNBURST
MODEL 116R – FIRE ENGINE RED
MODEL 116JB – JET BLACK
MODEL 116B – CARIBBEAN BLUE



MODEL 116S



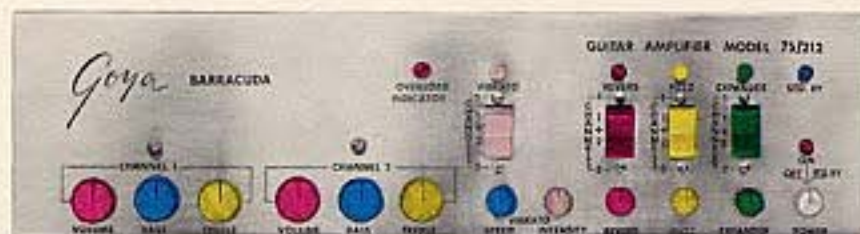
goyya

AMPLIFIERS



Model 75/212

"Barracuda"



FEATURING: The only Combo Amp with special circuitry for woodwinds and brass instruments with electronic pickups.

Heavy gauge naugahyde covers available

New—Fantastic! Nothing else like it

75 watts music power — 2 12" speakers —

The **FIRST** and **ONLY** AMP with the following **SELF-CONTAINED, BUILT-IN FEATURES!**

Reverb
Tremolo
Fuzz Tone
Treble Boost

AND the only amp where you can customize these features placing them in either channel or both. Design the amp to do what **you** want, not the manufacturer's concept. Four 3-way switches allows the use of the Reverb, Tremolo, Fuzzy Tone and Treble Boost in either or both of the 2 channels.

A truly outstanding amplifier designed to reproduce the entire range of the instrument with full reverb, tremolo, fuzz and boost effects. Powerful 75 Watts of music power from two (2) high compliance 12" speakers mounted in a compression chamber. "Piggyback" construction provides complete ventilation of electronic section and enables the musician to separate the electronic cabinet from the speaker enclosure. "Swingaway" feature — for easy balanced carrying; the electronic cabinet swings back on its hinge into its compartment.

FEATURES:

1. 75 Watts Music Power — 2 12" Speakers
2. Separate "Piggyback", "Swingaway" Electronic Amplifier Cabinet
3. 2 Channels
4. 4 Input (2 on each channel)
5. Volume, Treble and Bass Controls on each channel
6. Speed and intensity control knob for tremolo
7. Intensity knob for reverb (Hammond)
8. Rotary knob switch for OFF, STANDBY and ON positions
9. Anti-hum knob (polarity switch)
10. 9 Signal Lights — Channel 1 On, Channel 2 On, Amp On, Amp Standby On, Overload Warning, Tremolo, Reverb, Treble Boost, Fuzz.
11. 2 Monitor Jacks — Earphone (Amp speakers go off), and Tape (Amp speakers stay on)
12. AC Receptacle on Amp for auxiliary equipment convenience
13. Automatic cutoff of amp when speakers disconnected to prevent burnout.
14. 2 Remote control jacks — 3-way jacks for 2 remote double foot switches controlling reverb, tremolo, fuzz and boost.
15. 2 spring clips on base and side of cabinet to hold guitar cables at floor level.
16. Special fuse cavity
17. 4 Large wheels mounted directly on cabinet with special handle for easy portability.
18. Storage space in speaker for accessories, music, etc.
19. Internal and external speaker jacks
20. Sloped front of speaker cabinet for better sound direction
21. Guitar input jacks on end of amp to keep cables off front of control and speaker cabinets.
22. Dimensions: 22" Wide, 13" Deep, 40" High. Add 7³/₄" overall height when piggyback swung up for use.
23. Deluxe trim around both amplifier and speaker cabinet
24. Heavy-duty Novaply cabinet construction
25. Control knobs in different colors for fast recognition.
26. Made in U. S. A.

BASS AMPLIFIERS BY

The finest bass amplifier ever made. 75 Watts with a powerhouse 18" custom designed speaker. 2 Channel with Channel 2 pitched somewhat higher for use with percussive bass or regular guitar. Piggyback amp with swingaway feature for easy balanced carrying

FEATURES:

1. 75 Watts Music Power – 18" Speaker
2. Separate "Piggyback", "Swingaway" Electronic Amplifier Cabinet
3. 2 Channels
4. Channel 2 for percussive bass or regular guitar
5. 4 Inputs (2 on each channel) High and Low Gain for each Channel
6. Volume, Bass and Treble control knobs for each channel
7. Rotary knob switch for OFF, STANDBY and ON positions
8. Anti-hum knob (polarity switch)
9. Overload indicator light
10. Power On Light, Power Standby Light, Channel 1 On Light and Channel 2 On Light
11. 2 Monitor Jacks – Earphone (Amp speaker off) and Tape (Amp Speaker stays on)
12. AC Receptacle on AMP for auxiliary equipment convenience
13. Automatic cutoff of amp when speakers disconnected to prevent burnout
14. 2 spring clips on side of cabinet to hold guitar cables at floor level
15. Special fuse cavity
16. 4 large wheels mounted directly on cabinet with special handle for easy portability
17. Storage space in speaker cabinet for accessories, mike, music, etc.
18. Internal and external speaker jacks
19. Sloped front of speaker cabinet for better sound direction
20. Guitar input jacks on end of amp to keep cables off front of control and speaker cabinets
21. Dimensions: 22" Wide, 13" Deep, 40" High. Add 7³/₄" overall height when piggyback swung up for use.
22. Different color control knobs
23. Heavy-duty Novaply cabinet construction
24. Deluxe trim around both amplifier and speaker cabinet
25. Made in U. S. A.



Model 75/18

"Bombardier"



Heavy gauge naugahyde covers available

NEW *Goya* AND MORELLI STRINGS

ELECTRIC GUITAR • ELECTRIC BASS • NYLON TAPE WOUND • ELECTRIC 12 STRING



The newest most desirable strings available anywhere. From the modern rock and roller to the seasoned jazz professional, these strings supply the ultimate in brilliant response and fidelity of tonal quality. All sold as sets in a vinyl pouch and a clear poly bag.

NYLON TAPE WOUND 6 STRING

"Morelli" Brand

Finest German quality string on the market. Excellent quality.

No. 1710 Light Gauge

No. 1810 Heavy Gauge

\$6.00 per set

"Goya" Brand

Made in England

Deluxe quality

No. 2010 Professional Gauge

\$6.50 per set

CHROME STEEL FLAT WOUND ELECTRIC BASS

4 STRING (G - D - A - E)

"Goya" Brand. Ideal for all fine electric basses. Available with either of 2 size ball ends for fitting different types of instruments. Deluxe quality.

No. 2210 — Small Ball
Light gauge

\$16.00 per set

No. 2310 — Large Ball
Standard Gauge

\$17.50 per set

NYLON TAPE WOUND ELECTRIC BASS

4 STRING (G - D - A - E)

"Morelli" Brand. The newest type of electric bass strings for virtually all 4-string bass electrics and guitars. Finest quality German.

No. 1910 \$16.00 per set

"Goya" Brand. Deluxe English quality. The finest nylon tape wound electric bass string available at any price.

No. 2110 \$17.50 per set

CHROME STEEL FLAT WOUND 6 STRING GUITAR

The professional flat wound string used and endorsed by leading artists. Sets are packaged in a unique plastic carrying pouch. Made in two gauges.

Light Gauge	Heavy Gauge	Description	Dozen	Each
1501	1601	E or 1st, Plain	\$ 4.40	\$.40
1502	1602	B or 2nd, Plain	4.65	.40
1504	1604	G or 3rd, Wound	9.90	.85
1505	1605	D or 4th, Wound	12.50	1.05
1506	1606	A or 5th, Wound	15.00	1.30
1507	1607	E or 6th, Wound	19.50	1.70
1510	1610	Complete Set	66.00	5.50

Gold Plated Strings available in sets only:
1510 G 1610 G Complete Set

72.00 6.00

CHROME STEEL FLAT WOUND 12-STRING GUITAR

The finest all-around 12-string electric strings on the market.

No. 8615

\$7.60 per set



ELECTRIC GUITAR EQUIPMENT



A single compact unit capable of creating high-fidelity reverbs, echoes, even true vibratos almost as pure as if created with studio equipment — and with just 3 knobs. And, with a weight of only 12 pounds, you can take it anywhere and simply plug it in. No noisy tapes or springs; virtually maintenance-free.

ad-n-echo
99-U-6CHO
 by **GOYA**

ECHO — REVERB
True Vibrato

A patented, exclusive, electrostatic memory delay system stores audio signals with your selected delay time and then reproduces and repeats them at a gradually diminishing level. You can even mix reverb and echo because each is individually controlled. You can pre-set for a short or long delay time.

2 inputs offer wide flexibility. Play absolutely any instrument or mike or any 2 instruments simultaneously. Made in the U.S.A. Unconditionally guaranteed.

No. 1001 **\$199.95**



NEW *Goya*
COMBINATION
FUZZ-TONE
AND
TREBLE BOOST

The answer to today's demands for an all-in-one unit for creating the wild sounds of sophisticated musical effects.

Especially designed for Goya, this unit is made in the U.S.A. using only the finest available parts and equipment to give an instantaneous "fuzz" sound and split-second leap into treble boost. Two control knobs enable the player to pre-set the intensity of either effect.

The only unit of its type on the market with a built-in battery tester light. Now you can check before a performance whether the battery is operative and prevent a sudden power failure in the middle of a recording or show session.

No. 1005 **\$39.95 with battery**

"ARBEE" FUZZ AND BOOST UNITS

Features solid state reliability and performance, no feedback or hum, unbreakable steel case, fingertip control.

Created in California, U. S. A. to satisfy the demand for a small unit that is controlled at the guitar. Intensity of fuzz or boost controlled by volume knob of guitar. Battery is disconnected when cable is removed.

No. 1010 Fuzz Tone **\$24.95**
 No. 1011 Treble-Bass Boost Battery included



DELUXE ECHO/REVERBERATION
FROM ARBITER OF ENGLAND

The most deluxe comprehensive unit on the market. Features a voltage selector guide, stereo facility for use with 2 amps, echo volume control separate from original sound volume, time lag control of echo through 4 push buttons, multiple echoes possible, separate duration control, 4 inputs, foot switch jack, fuse. Fully guaranteed.

No. 1020 **\$275.00 B**



ARBITER
FUZZ FACE

A precision engineered, transistorized product. Instantaneous foot control of both amount and volume of desired fuzz. Made in England.

No. 1021 **\$39.95**
 Battery included

"FAL"
TREBLE BOOSTER
 The original English Treble Boost. Precision made.

No. 1022 **\$24.95**
 Battery included



Note: Distribution of above English products through Goya limited to certain areas. Inquiries invited.

goya



GUITAR STRINGS

GUARANTEED FRESH!
Individually Gauged
Make Your Own Combination of String Sets

WHITE NYLON
E or 1st
(.021" - .027")
Goya
GUITAR STRINGS
No. 2501
30¢
"THE WORLD'S FINEST"
Historically Sealed
for moisture and rust protection

NYLON BRONZE WOUND

For Classic or Folk Guitars

No. 2501 (E or 1st)	
White Nylon	\$.30
No. 2502 (B or 2nd)	
White Nylon	.35
No. 2503 (G or 3rd)	
White Nylon	.40
No. 2504 (D or 4th)	
Bronze Wound	.65
No. 2505 (A or 5th)	
Bronze Wound	.70
No. 2506 (E or 6th)	
Bronze Wound	.75

No. 2510 Complete Set . \$3.15

BLACK NYLON
B or 2nd
(.021" - .027")
Goya
GUITAR STRINGS
No. 2602
40¢
"THE WORLD'S FINEST"
Historically Sealed
for moisture and rust protection

NYLON SILVER PLATED

For Classic or Folk Guitars

No. 2601 (E or 1st)	
Black Nylon	\$.35
No. 2602 (B or 2nd)	
Black Nylon	.40
No. 2603 (G or 3rd)	
Black Nylon	.45
No. 2604 (D or 4th)	
Silver Plated	.70
No. 2605 (A or 5th)	
Silver Plated	.75
No. 2606 (E or 6th)	
Silver Plated	.80

No. 2610 Complete Set . \$3.45

BRONZE ALLOY
WOUND ON
STEEL
LIGHT GAUGE
D or 4th
(.027" - .033")
Goya
GUITAR STRINGS
No. 3404
60¢
"THE WORLD'S FINEST"
Historically Sealed
for moisture and rust protection

STEEL STRING BRONZE ALLOY

Light Gauge

No. 3401 (E or 1st)	
Silvered Steel	\$.30
No. 3402 (B or 2nd)	
Silvered Steel	.35
No. 3403 (G or 3rd)	
Wound on Steel	.55
No. 3404 (D or 4th)	
Wound on Steel	.60
No. 3405 (A or 5th)	
Wound on Steel	.65
No. 3406 (E or 6th)	
Wound on Steel	.70

No. 3410 Complete Set . \$3.15

BRONZE ALLOY
WOUND ON
STEEL
MEDIUM GAUGE
A or 5th
(.033" - .041")
Goya
GUITAR STRINGS
No. 3505
65¢
"THE WORLD'S FINEST"
Historically Sealed
for moisture and rust protection

STEEL STRING BRONZE ALLOY

Medium Gauge

No. 3501 (E or 1st)	
Silvered Steel	\$.30
No. 3502 (B or 2nd)	
Silvered Steel	.35
No. 3503 (G or 3rd)	
Wound on Steel	.55
No. 3504 (D or 4th)	
Wound on Steel	.60
No. 3505 (A or 5th)	
Wound on Steel	.65
No. 3506 (E or 6th)	
Wound on Steel	.70

No. 3510 Complete Set . \$3.15

SON d'OR
FRENCH NYLON
E or 1st
(.021" - .027")
Goya
GUITAR STRINGS
No. 6501
35¢
"THE WORLD'S FINEST"
Historically Sealed
for moisture and rust protection

SON d'OR FRENCH NYLON

Non Tarnishable Silver Plate

No. 6501 (E or 1st)	
Gold Nylon	\$.35
No. 6502 (B or 2nd)	
Gold Nylon	.40
No. 6503 (G or 3rd)	
Gold Nylon	.45
No. 6504 (D or 4th)	
Silver Plated	.95
No. 6505 (A or 5th)	
Silver Plated	1.05
No. 6506 (E or 6th)	
Silver Plated	1.15

No. 6510 Complete Set . \$4.35

BRONZE ALLOY
COMPOUND
A or 5th
(.033" - .041")
Goya
GUITAR STRINGS
No. 5505
\$1.05
"THE WORLD'S FINEST"
Historically Sealed
for moisture and rust protection

COMPOUND BRONZE ALLOY

For Folk Singer Playing Finger Style

No. 5501 (E or 1st)	
Silvered Steel	\$.30
No. 5502 (B or 2nd)	
Silvered Steel	.35
No. 5503 (G or 3rd)	
Bronze Wound	.85
No. 5504 (D or 4th)	
Bronze Wound	.95
No. 5505 (A or 5th)	
Bronze Wound	1.05
No. 5506 (E or 6th)	
Bronze Wound	1.15

No. 5510 Complete Set . \$4.65

Moisture and dust worries are gone with GOYA's individually hermetically sealed strings. New color-coding makes for easy selection. GOYA string sets are packaged 6 individual strings to a plastic box and are easily identified by a colorful visual display unit.



BALL END NYLON BRONZE WOUND

Eliminates Tying at Bridge

- No. 4501 (E or 1st) White Nylon \$.40
- No. 4502 (B or 2nd) White Nylon45
- No. 4503 (G or 3rd) White Nylon50
- No. 4504 (D or 4th) Bronze Wound95
- No. 4505 (A or 5th) Bronze Wound 1.05
- No. 4506 (E or 6th) Bronze Wound 1.15

No. 4510 Complete Set . \$4.50



BALL END NYLON SILVER PLATED

Eliminates Tying at Bridge

- No. 4601 (E or 1st) Black Nylon \$.45
- No. 4602 (B or 2nd) Black Nylon50
- No. 4603 (G or 3rd) Black Nylon55
- No. 4604 (D or 4th) Silver Plated 1.00
- No. 4605 (A or 5th) Silver Plated 1.10
- No. 4606 (E or 6th) Silver Plated 1.20

No. 4610 Complete Set . \$4.80

* PATENT NO. 2136426



STEEL STRING BRONZE ALLOY

Heavy Gauge

- No. 3601 (E or 1st) Silvered Steel \$.30
- No. 3602 (B or 2nd) Silvered Steel35
- No. 3603 (G or 3rd) Wound on Steel55
- No. 3604 (D or 4th) Wound on Steel60
- No. 3605 (A or 5th) Wound on Steel65
- No. 3606 (E or 6th) Wound on Steel70

No. 3610 Complete Set . \$3.15



FLAT WIRE POLISHED MAGNETIC

Wound on Swedish Steel

- No. 7501 (E or 1st) Swedish Steel \$.35
- No. 7502 (B or 2nd) Swedish Steel40
- No. 7503 (G or 3rd) Wound on Steel 1.00
- No. 7504 (D or 4th) Wound on Steel 1.10
- No. 7505 (A or 5th) Wound on Steel 1.20
- No. 7506 (E or 6th) Wound on Steel 1.30

No. 7510 Complete Set . \$5.35



COMPOUND 12 STRING GUITAR

Wound on Silk and Steel

- No. 8501 (E or 1st) Silvered Steel \$.30
- No. 8502 (E or 2nd) Silvered Steel30
- No. 8503 (B or 3rd) Silvered Steel35
- No. 8504 (B or 4th) Silvered Steel35
- No. 8505 (G or 5th) Bronze Wound85

No. 8515 Complete Set . \$7.80

- No. 8506 (G or 6th) Silvered Steel35
- No. 8507 (D or 7th) Bronze Wound95
- No. 8508 (D or 8th) Silvered Steel35
- No. 8509 (A or 9th) Bronze Wound 1.05
- No. 8510 (A or 10th) Bronze Wound85
- No. 8511 (E or 11th) Bronze Wound 1.15
- No. 8512 (E or 12th) Bronze Wound95

ACCESSORIES



GUITAR POLISH

NOW PACKAGED IN THE UNBREAKABLE SQUEEZE BOTTLE WITH THE "SWIVEL-TOP"

This is the same polish as used to bring up that famous GOYA high lustre finish. It is a sensational new formula for the cleaning and polishing of fine wood finishes and will not harm the most delicate varnish.

No. 86 \$0.75 Each

POLISHING CLOTH



A large, soft, specially impregnated flannel cloth ideal for cleaning and polishing guitars, violins and all wood finishes. 16" length. Made in U.S.A.

No. 225 \$1.25



PEG WINDER



A must for everyone who handles a guitar. Cuts the time for string changing to seconds. Works on all makes of guitars. Made in U.S.A. of indestructible propylene.

No. 475 \$1.75 each



GUITAR CAECOS

The first caecos made especially for curved or flat fingerboards. Made in U.S.A. Easy, fast and accurate.

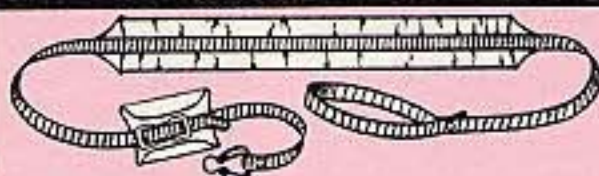
No. 336 Curved bar \$2.00 each
No. 338 Straight bar \$2.00 each

WEBBED STRAP



A popular-priced, all-around strap made of webbed cotton. Fully adjustable and designed for either acoustic or electric guitars. In green, blue or red with white stripe. In plastic, protective pouch. Made in U.S.A.

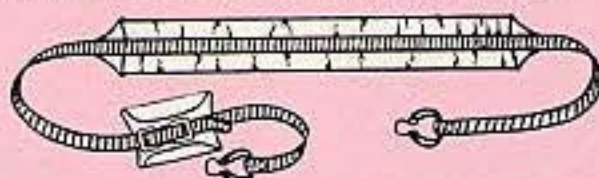
No. 440 \$2.95



GOYA FOAM PADDED GUITAR STRAPS

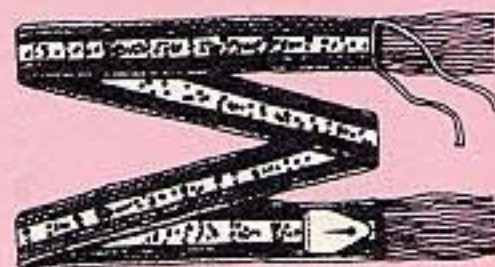
Made of unbreakable "Seat Belt" webbed nylon with protected heavy duty metal adjusting lever. Top attachment for flat top acoustic Guitars.

No. 430 \$4.50 each



Bottom attachment for solid body electric Guitars.

No. 435 \$4.50 each



HAND WOVEN IN MEXICO MULTI-COLORED GUITAR STRAP

Fitted with leather end pin thong and sturdy tie lace for headpiece attachment. Beautifully made with varicolor tassels. 2 1/2" width. Individually packaged in plastic pouch. Assorted colors.

No. 420 \$3.50 each

MULTI-COLORED BRAIDED CORD STRAP



The traditional multi-colored braided cord with tassel. Made in U.S.A.

No. 425 50¢

Goya CLASSIC GUITAR STRAP

Fully adjustable. Lightest weight strap on market. Attractive Nylon Plastic neck band. Unbreakable nylon cord. Will not scratch or mar guitar finish. No end pin needed for guitar.

No. 150 \$3.00 each

"E" STRING PITCHPIPE



Designed for guitarists. The standard single pitchpipe in "E" for 1st or 6th string tuning. Made in U.S.A.

No. 220 49¢

EMBLEM PIN



Wear a guitar pin! Safety catch, gold plated.

No. 508 50¢



GUITAR STANDS

The newest and best all around stand ever made. Collapses to fit inside guitar case under headpiece. Sturdy all metal stand for storage or display. Made in 2 basic sizes but adjustable to hold all types of guitars. Assembles quickly. Made in U.S.A. Comes with draw-string flannel bag.

No. 907 For Acoustic Guitar \$7.95 list

No. 908 For solid body electric Guitar \$7.95 list

(No. 908 also takes Mandolin or Violin)



ADJUSTABLE GUITAR FOOT STOOL

A lower priced imported foot stool that instantly adjusts from 4" to 9" high. 12" by 4" heavy rubber tread foot rest. Rubber feet prevent slipping. Strong but lightweight. Complete with unique snap-plastic carrying pouch.

No. 251 \$5.00



CLASSIC GUITAR FOOTSTOOL

A necessity for all solo Classic Guitar Artists. The finest, most advanced footrest on the market today. Heavy metal construction, sturdy and durable. Artistically designed. Folds compactly to fit in the guitar case. Correct playing position for the Classic Guitar requires the use of a foot support... The Goya Classic Guitar Footrest is the answer.

No. 250 \$6.00 each

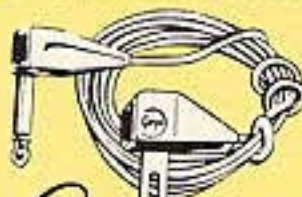
ACCESSORIES



Goya
GUITAR HUMIDIFIER

Prevents drying out. Deters cracking. Controls humidity. Prolongs guitar life.

No. 355 . . . \$1.00 each



Goya
CONTACT PICKUP

A unique Vibration Pickup suitable for all musical instruments. Specially designed prong facilities fastening to guitar machine head screw. Packaged in attractive two-tone plastic container.

No. 310 . . \$5.00 each



HAND POWDER
For guitarists and All String Instrumentalists

A highly effective agent to prevent the discomfort and annoyance of perspiration on the hands. HERCO Anti-Perspirant Powder keeps hands dry under the most extreme conditions of heat and humidity, or through extended periods of playing or practice.

No. 208 . . . \$1.00 each



SELF ADHERING—PRE-CUT GUITAR TOP GUARDS

Can be trimmed for perfect fit. Protects fine guitar finishes. Completely hand washable. Instantly applied.

No. 202
White complete set \$2.50 each
No. 203
Transparent complete set \$2.50 each

CELLULOID PICKS



Genuine Herco quality celluloid picks in 15 different shapes, sizes and types. Look for them at your local music counter.

Prices from 5¢ to 15¢ each.



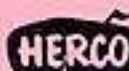
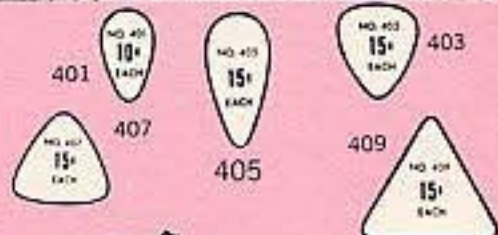
ACTUAL SIZE



NYLON PICKS

The new Herco nylon pick has been designed and gauged by a group of leading professional guitarists. Made of finest unbreakable nylon, these picks are exactly uniform in thickness due to a modern thermo-molding process.

No. 210 Light gauge 25c each
No. 211 Heavy gauge 25c each



FLEXYLON PICKS

The new durable material that will not break, chip or peel. Available in the five most popular designs. Made in standard professional gauge.

No. 401 Small oval . . . 10c each
No. 403 Lucas style . . . 15c each
No. 405 Long oval . . . 15c each
No. 407 Popular triangle . . . 15c each
No. 409 Large triangle . 15c each

VIBRATO 103V



All chrome standard adjustable Vibrato unit \$22.50

VIBRATO 107V



All chrome deluxe adjustable Vibrato unit \$29.50

BRIDGE PINS



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