



KUSTOM ELECTRONICS, INC.
1010 WEST CHESTNUT, CHANUTE, KANSAS 66720

May 5, 1972

To: All Dealers

Re: Goya Accessories

Kustom has sold its entire Goya Accessory Division to Mr. Keith Dodd.

As many of you know, Keith is a former Vice President and Director of Kustom Electronics, Inc.; and we are confident that Keith will continue, and improve, the fine quality tradition of Goya Accessories.

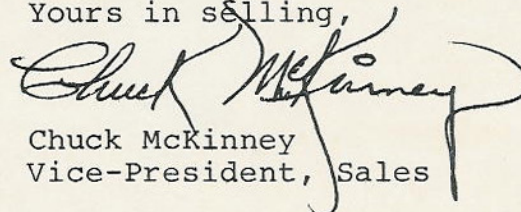
Kustom has retained the Goya and Greco line of guitars, and we look forward to being of service to you for your guitar needs.

Keith will operate as:

Dude, Inc.
P. O. Box 214
7th at South Steuben
Chanute, Kansas 66720

Thanks for the accessory business that you have given Kustom!

Yours in selling,



Chuck McKinney
Vice-President, Sales

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